

Alleine's Library
Box 424

The Desert Sun

Of Palm Springs, California



Vol. XI.—No. 26.

Rodeo

Full program and pictures of the big Rodeo, which will be held at the Field Club tomorrow and Sunday, appear on the first page of the second section of this issue of The Desert Sun.



(By Carl Barkow)

If we don't want all the tax burden to again fall on homes and other real estate in California, we had better heed the warning voiced by Governor Merriam in his speech before the Palm Springs Lions Club yesterday. Certain interests in the state are attempting to repeal the state sales tax and replace it with the single tax.

* * *

We predict that the desert museum, in the Plaza, will soon be one of the most popular and interesting spots in Palm Springs. Visitors come here to find out more about the desert, and in this museum they will have an opportunity to get first hand information from the director, Don Admiral, desert naturalist. Mr. Admiral also conducts classes in desert fauna, flora and geology, for the University of California extension bureau. Those who have attended the sessions the past few seasons declare they learned more desert history there than they could have obtained from any other source.

* * *

Those of you who want to see the matter of incorporation come to a vote, have only until February 7 to sign the incorporation petition. Whether one favors incorporation or not, he should be willing to let it come to a vote and thus let the majority decide at the polls. However, so far we have heard of no organized opposition, and every one we have heard seems to be in favor. If you want to sign the petition, phone John Sprague, 4524, and the committee will call on you.

* * *

Watch your step! There is to be no more double parking in the downtown area on Palm Canyon Drive. State Traffic Officer Tyson is on hand each day patrolling the two blocks from the police station to the Plaza, to make sure that motorists obey the law. If you want to save a few dollars and avoid a trip to Banning to talk with Judge Fredricks, obey the law.

* * *

Decision by the fire commission to permit the fire department to go onto the Indian reservation probably prevented a major conflagration this week. The fire which started in the Indian Paint Store might have burned most of the buildings in a large area but for the quick work of the fire department and the cooperation of the police department.

* * *

Ed Ainsworth took a crack at Palm Springs in his column in the Los Angeles Times this week. The next time he comes to Palm Springs we would like to have him visit our art galleries, the museum in the Plaza, our interesting palm-covered canyons, and some of our other really fine attractions.

* * *

We'll meet you at the rodeo tomorrow and Sunday.

President's Ball At Racquet Club Tomorrow Night

Foremost social event of the season will be President Roosevelt's Birthday Ball at the Racquet Club tomorrow (Saturday) evening, when Hollywood motion picture stars and prominent Eastern visitors will dine and dance with Palm Springs residents. Tickets are \$5.00 per plate, and there is a possibility that those who do not wish to have dinner may be admitted at \$2.50 per person after the dinner. Chairman Frank V. Shannon, in charge of the affair, made this announcement yesterday noon at the Lions Club meeting.

Seventy per cent of the net proceeds will be turned over to the Friendly Aid Committee of the Chamber of Commerce for local relief purposes, and 30 per cent will go to the Georgia Foundation to combat infantile paralysis throughout the nation.

The President's Ball will be given in place of the weekly entertainment given every Friday night during the season. Charles Farrell assures one and all that there will be plenty of fun and a gala time for those present. Come early and stay late for Nigromus and his colored orchestra have been engaged. Likewise the El Mirador group will furnish their usual novel entertainment.

Jean Kellar, who delighted the guests last week has been again secured for this occasion. While Jean is comparatively new to the coast, she is well known at clubs throughout the East—the Stork Club in New York, other clubs in Chicago, Detroit and Philadelphia.

Wayne Shelton of the Del Tahuquitz joins the program and impromptu entertainment will be added by many stars of the theatre, screen and radio. Mr. Farrell assisting the ball promises to be a long remembered event and should last until the wee sma' hours of the morning.

The tent outside has been erected and there is an indication the guest list will include at least 150 or 200 people.

Annual Flower Sale for Blind Tomorrow

The annual flower sale will be held in Palm Springs tomorrow (Saturday) Jan. 29th, to benefit the American Brotherhood for the Blind.

The following are the flower sale sponsors: Miss Katherine Finch, Mrs. B. G. Bridgeman, Mrs. Harry Brott, Miss Florence Newberry, Miss Era Franklin.

The American Brotherhood is a national organization devoted solely to the service of the sightless. The endeavor is to relieve the terrible handicap of blindness and to bring light and cheer into the dark and isolated world in which the blind are compelled to live.

The work was founded in 1919 to provide free Braille reading matter for the blind.

The "All Story Braille Magazine" is published by the Brotherhood and it is the only all-fiction periodical for the adult blind in America, reproducing in Braille selected stories from the best popular magazines. The monthly is sent free to the blind and is circulated widely in every state.

The work is non-sectarian and all services as well as publications are available free to the blind of America.

The flowers on sale here tomorrow (Saturday) are artificial rose buds made by the blind. They will be sold for voluntary gifts. Headquarters for the flower sale will be in the lobby of the Central Hotel.

DAILY MATINEES

From now until the end of the season there will be a matinee every afternoon at both the Plaza and the Palm Springs Theatres. Matinees begin at 2:30.

Friday, January 28, to Friday, February 4, 1938

Price 5 Cents

THREE FAMOUS MEN NOW WITH US AGAIN



Tramway Up Mt. San Jacinto Gets Boost

More and more, practical business men and engineers see the wisdom of constructing a funicular road from Palm Springs to Mt. San Jacinto, so that winter residents of the desert may have an opportunity to enjoy winter sports at Round Valley, which lies far up "California's Fujiyama" at an elevation of 8500 feet.

Joseph Strauss, the engineer who built San Francisco's Golden Gate Bridge and 500 other bridges, recently said the tramway up the precipitous slope of Mt. San Jacinto is not only feasible, but would undoubtedly net a handsome profit to the group financing the plan. Mr. Strauss discussed the matter with Francis Crocker, who first proposed the tramway, and with the editor of The Desert Sun.

Now comes one of the most successful business men of Southern California, George M. Wills, general superintendent of the Nevada-California Electric Corporation, with a very interesting report. He recently returned from Lake Tahoe, where a two-mile tramway is to be built to take winter sports lovers to a mountain top. Following is his letter to Mr. Crocker:

Riverside, Calif.,
January 19, 1938.

Mr. F. F. Crocker
Local Agent
The Nev.-Calif. Electric Corporation,
Palm Springs, California.

Dear Francis:

A week ago I was privileged to attend a meeting of the Pacific Coast

(Continued On Page Eight)

Desert Museum Opens in Plaza Next Tuesday

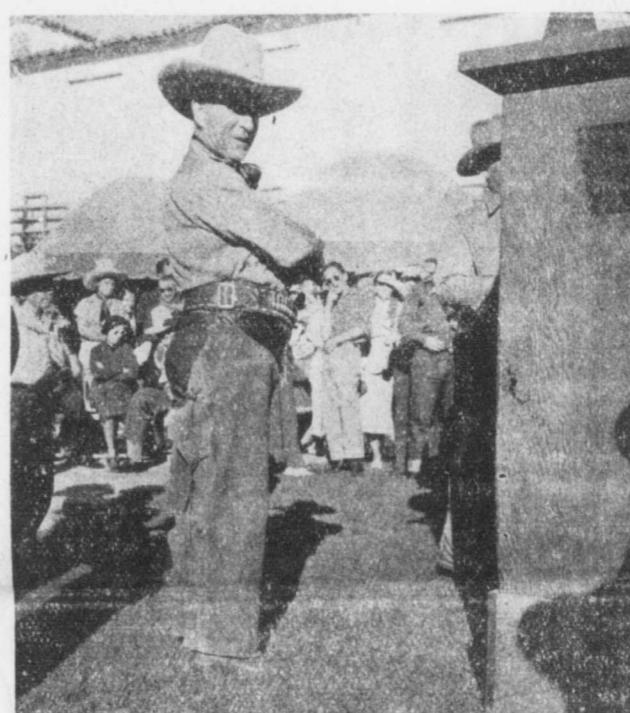
The Palm Springs Desert Museum, sponsored by the Palm Springs Associates, will open its doors in the Plaza as a community project Tuesday morning, February 1st. Don Admiral, noted naturalist, lecturer and author, will present a series of free illustrated talks. The first of these, Tuesday morning, at 11 a. m., will be on "Ancient Indians," with subsequent talks presented each Tuesday and Friday at that time. The lecture next Friday will cover "Desert Plants."

Mr. Admiral, a graduate of the University of Chicago and a member of the National History department of the University of California Extension Division, has been making an intensive study of the Palm Springs region for the last six years, and has published two books on its natural history.

He has made expeditions into Baja California with Dr. Liberty Hyde Bailey of Cornell University, as well as covering the high Sierras the length of California, Nevada, the Cascade mountains of Oregon, the Modoc

(Continued on Page Eight)

John J. Raskob, former chairman of the Democratic National Committee and chairman of the board of directors of General Motors Corporation, is a guest at El Mirador Hotel. Here he is shown, dressed in western garb, as he was brought before Judge Soakem in Kangaroo Court at the Desert Circus last spring.



Desert Study Course Starts Next Monday

A course in "Natural History of the Desert" will be again offered by the University of California Extension Division, to start Monday evening, February 7th, 8 o'clock, at the Grammar school.

Don Admiral will serve as instructor.

The course will include a history of the desert study of flora, fauna, geology, and ancient Indians. Special emphasis will be placed on the methods of identifying flowers.

This work will be carried on in the field and in the laboratory, with lectures each Monday evening and field trips and laboratory work hours to be arranged.

Aurora Borealis Seen Here

While Palm Springs is a semi-tropical desert resort, nevertheless, what some have termed the aurora borealis was visible here last Saturday morning between the hours of 3 and 4 o'clock.

It appeared in the sky, to the north and east, and seemed like a veritable curtain of rosy ether interspersed with several shafts of luminous white lights descending vertically into the earth. A faint, rosy glow still remained in the sky at 4:05 a. m. Indescribably beautiful, it inspired a feeling of reverence and awe.

Scientists at Mt. Wilson have claimed that the phenomenon is the result of spots on the sun which at the present time are showering the earth with electricity, causing severe electrical storms throughout the United States.

In some areas, long-distance telephone and telegraphic communications were so garbled as to be unintelligible.

Governor Warns Against Repeal Of Sales Tax

It was a notable gathering at the Lions Club luncheon in Carl's Roof Garden Rendezvous yesterday noon. Governor Frank F. Merriam was the speaker of the day. He was introduced by District Governor Roy Day of the California district. Among the important people present were Julien D. Roussell, secretary of the state highway commission; Bill Hay, announcer for Amos 'n' Andy; George L. Wing, deputy district governor, of Banning.

Governor Merriam made a stirring plea for the retention of the state sales tax and defeat of the single tax proposal, which, he said, its proponents will again attempt to place on the ballot next November.

Before 1933 real estate was paying 76 per cent of the taxes in the state and receiving less than 30 per cent of the benefits. In 1933, at a special election, the people voted to take the public utility companies from the state tax rolls and put them back on the county rolls, thus taking \$62,000,000 each biennium from the state. At the same time the people voted to have the state assume full responsibility of financing the schools, thus adding \$80,000,000, thus making it necessary for the state to find \$142,000,000 tax revenues. The legislature then voted the sales tax, for school purposes only.

Previously the state gave \$30.00 annually for each elementary school student and \$60 for each high school student. To this the counties added \$30 for each student. The people voted to throw all this burden on the state, and now the state pays \$60 for each student in the elementary schools and \$90 for each high school student.

The sales tax was the solution. This (Continued On Page Eight)

Joe Schobe is Appointed on F.H.A. Committee

The Federal Housing Administration at Los Angeles, reported this week the appointment of Joe Schobe, associate of Ed Lindop at Desert Sands Estates and president of the Lions club, as the committeeman representing the Palm Springs Realty board on a newly-appointed special Federal Housing Administration real estate board committee for 1938, composed of one representative of each of the real estate boards in Southern California.

Palm Springs Man Enters Turkish Harem: Sheik Takes Shot at Him

Wednesday, February 9 the Desert Forum will present the Pearl Wheeler dancers at the Plaza Theatre at 8:30 p. m.

The Forum feels very fortunate in securing this fine dance group to replace Sir Norman Angel for its third event of the season.

The costumed dancers will give a program of East Indian, Javanese and Nauchi dances under the direction of Mrs. Pearl Wheeler, who for 18 years was associated with Ruth St. Denis.

The course will include a history of the desert study of flora, fauna, geology, and ancient Indians. Special emphasis will be placed on the methods of identifying flowers.

This work will be carried on in the field and in the laboratory, with lectures each Monday evening and field trips and laboratory work hours to be arranged.

Before the days of Mustapha Kemal's rule, it was an unpardonable sin for any man to lay eyes upon the ladies of another man's harem, and he could be shot without mercy by the husband.

But Allan Wells, Palm Springs resident, did that very thing, and he narrowly escaped death when the sheik of Allah Dah (the Mountain of God) took a shot at him as Wells was fleeing from the harem, which he had entered unintentionally and purely by mistake.

For this Allan Wells received a \$50 cash prize from Floyd Gibbons' Adventurers' Club.

Floyd Gibbons, world-famous foreign correspondent, told about it in the Sunday issue of the Washington Herald, January 27, 1935. There is no mention of a copyright on the reprint of the article furnished The Desert Sun by a friend of Mr. Wells, therefore this newspaper takes the liberty of reprinting it, giving full credit to Mr. Gibbons and the Washington Herald.

Allan Wells had an adventurous career during the World War. He was in the British infantry from 1914 on and then with the American Air Service when we came into the war. He's been wounded a couple of times, too, but he says his most exciting adventure (Continued on Page Eight)

ture took place after the war—1919—while he was an American relief worker in Turkey.

Well, sir, Allan says his job was to transport food into the interior of Anatolia. He had a fleet of old German cars driven by Turks, Armenians and Kurds and guarded, against the bandits, by Turkish soldiers. His base was Caesara—the city of massacres—and there he made the friendship of Capt. Nazim Bey, military governor of the city, and spent many week-ends with the Turkish captain.

One memorable week-end Nazim Bey took his American friend to visit a local sheik who had his palace high on the side of "Allah Dah"—the Mountain of God—and the friends were entertained royally. Servants, sword dancers, dervishes and Turkish orchestras all contributed to their good time and many cups of Turkish "Racky" and whole roast sheep were consumed in the two days the party lasted.

Well, sir, in those days Turkish women were always veiled and never allowed to mingle with the men. Mustapha Kemal has since changed all that but in the days of the Sultan many unfortunate men have been sent (Continued on Page Eight)

We'll meet you at the rodeo tomorrow and Sunday.

First Sculpture Exhibition Tuesday

Palm Springs' first exhibition of fine sculpture will start February 1st for several weeks. Following their desire to sponsor only the finest art, The Desert Inn Galleries present Anna Coleman Ladd and her splendid bronzes.

The twelve pieces to be shown will be placed on the lawn between Bullock's and the patio dining room of the Desert Inn. Everyone interested in beautiful and unusual sculpture is invited there to see them.

Mrs. Ladd has won an impressive list of honors with her work both here and abroad. Various of her pieces have been purchased by such people as Eleanor Duse, Prot. Gallenga, the Bavarian Minister to the Vatican, Ethel Barrymore, Belasco, and Junius Morgan. She is one of the few women in the National Sculpture Society and has been given "one-man shows" at the Corcoran Gallery, the Pennsylvania Academy, Gorham's, etc., besides exhibiting at the Panama-Pacific Exposition and in Paris and Rome, in both of which cities she has studied for many years.

Mrs. Ladd's sculpture is for the most part idealistic in thought and execution. She has been inspired to do some of her most notable work using such themes as, "Peace," "Pride of Life," and "Vision." These last two bronzes will be in the group displayed here. Some of her smaller pieces will be placed in the Gallery.

As a background to Mrs. Ladd's sculpture the Gallery will show a selected group of desert landscapes by California's best desert painters. Some of these canvases have never been exhibited before. The whole collection is a stunning exhibition and well worth seeing.

Rosicrucian Books At Public Library In Palm Springs

Additional volumes treating on the subject of Rosicrucianism have been added to the collection of Rosicrucian philosophy at the local public library. Mrs. A. C. Garner, local Rosicrucian member, states that she has been informed by the grand secretary of the Rosicrucian Order, with national headquarters in San Jose, California, that because of the demand for works on this subject, it has been found necessary to donate further copies to the Palm Springs library. Mrs. Garner also declares that since the Rosicrucian Order, known as the AMORC, is not a religious organization, all of its publications are treatises on philosophy, metaphysics, the sciences and arts—the object of the organization being to acquaint the student or member with the nature of existence and to give an understanding of the fundamental laws of life so as to permit him to realize a fuller and more abundant existence.

"The selection of cities for the periodic national Rosicrucian conclaves is determined," further stated Mrs. Garner, "by the interest shown by the reading public in the organization's publications and the monthly periodical. The Rosicrucian Digest, in the public libraries." In addition to holding membership conclaves in such cities, extensive advertising is then conducted by the grand lodge in the local press. The funds that make possible the donation of books to the public libraries are the result of contributions of local members of the organization.

ADVERTISE in The Desert Sun for best results.

ONE STOP For Everything

24-Hour Service

- CAR STORAGE... Rates by Day, Week or Month.
- ROOMS... Chauffeurs' and Bachelors' Quarters.
- CAR REBUILDING... Complete equipment for Body and Fender Work... Painting... Upholstery... Top and Glass Work.
- Authorized Sales and Service... CADILLAC LA SALLE OLDSMOBILE

Plaza Garage

Arenas Road and Indian Ave. Phone 3737

Glendale Socialites Witness Palm Springs Swimming Event



Mr. and Mrs. Jack Runyon of Glendale witness a swimming event at El Mirador Pool. They were here for some time visiting with Mr. and Mrs. Stanley Barber of Coca Cola fame, and left Tuesday for their Glendale home, but will return to El Mirador next week for a longer stay. Mr. Runyon is the son of a wealthy Glendale publisher and his charming wife is the former Deela Dunning, socialite, U. C. L. A. graduate and member of Kappa Alpha Beta sorority. —Frank Bogert Photo.

Fire Department Answers Call on Reservation

About 10:30 Wednesday night the usual quiet serenity that settles over the village by this time of night was suddenly and rudely broken by the loud shrill shrieking of sirens, as the Palm Springs police car sped north on Palm Canyon Drive with siren open, and a moment later the siren on the fire station opened up. Immediately following, a fire engine whizzed south on Palm Canyon Drive, also with siren wide open.

It sounded as though a major catastrophe had occurred in the village, and could have been but for the quick and efficient coordinated efforts of the Palm Springs police force and fire department, and the new ruling allowing the local fire department to answer calls on the reservation.

It seems that the police car was cruising along Indian avenue about 10:30 Wednesday night when its occupants spied flames in the front office of the Indian Paint Store. Immediately the officers opened the throttle and headed for the fire department, which was only three blocks away, and a moment later the fire boys answered the call.

Breaking the lock on the front door of the establishment, the firemen found, upon entering the establishment that a kerosene stove had caught fire and was blazing viciously in the middle of the room. Chemicals were used and the fire was immediately extinguished.

Wally Cavender, owner of the Paint Store, had gone out for the evening. As he sleeps in the rear of the store, he had left the stove going in order that the room would be warm when he returned later that night. Many times before he had left the stove on all night so that the store would be warm the next morning, but never before had the kerosene stove caused him any trouble.

This is the first occasion that the local fire department has had to answer a fire call on the reservation since it was decided last week that their equipment could be used on the reservation.

Had this fire gone undiscovered long, had the police and fire departments been less efficient, or had the fire department still been unable to

combat fires on the reservation (because of certain restrictions to that effect) a very serious fire might have occurred.

The Indian Paint Store is in the center of a very much built-up area on the reservation; and if the fire had not been extinguished immediately it would have soon had the paint store would have soon consumed the paint store and the blaze would have spread rapidly to other buildings.

WAGE CUTS DEPLORED

A warning to industry wage cuts would depress business further and force the Government to "consider other means of creating purchasing power" comes from President Roosevelt.

TRY A DESERT SUN WANT AD.

William R. Atkin, Builder Of Barker's Model Home, Builds Major Structures

William R. Atkin, contractor who built Barker Bros. model home, has many major Palm Springs' structures to his credit. He built the Bullock's Demonstration Home of 1936, the Town House, telephone building, police and fire stations, fine residence for J. W. Clune, Horace Pendery, A. E. Menke, several residences at Smoke Tree Ranch, and the new addition to the M. S. Slocum residence at Smoke Tree Ranch. At the present time he is building a new home for Jack Kinsey.

ADVERTISE in The Desert Sun for BEST RESULTS.

After the Rodeo

CARL'S

RESTAURANT and COCKTAIL LOUNGE

In the Plaza

for

Cocktails and Dinners

DANCING

Every Friday and Saturday Night

to the Music of

Palmer Vena's Resorteers

No Cover Charge



RESTAURANT and COCKTAIL LOUNGE

RESTAURANT and COCKTAIL LOUNGE

In the Plaza

for

Cocktails and Dinners

DANCING

Every Friday and Saturday Night

to the Music of

Palmer Vena's Resorteers

No Minimum

Labor Council Seeks Funds for Fire Protection

Editor of The Desert Sun.

Dear Sir: Inasmuch as there is no fire protection here in Palm Springs for the many people who live on the Indian lands, and as many of these people have their money invested in their humble homes on that land;

The Palm Springs Central Labor Council has taken the stand that some means for the protection of these people and their property against fire should be found. As a result, a voluntary committee of duly accredited members of the Council have, in the past week, presented a petition to these Indian land residents, soliciting

pledges, with the purpose in mind of furthering proper fire protection for them.

The response has been very good and it is believed by the workers in this cause that other citizens of Palm Springs might wish to help, and at the same time add to their own protection.

Any pledges toward this cause will be greatly appreciated. Any of the following named committeemen will gladly accept anyone's name as a pledge for future assistance.

Respectfully and cordially submitted,

O. W. BOBO,

Secretary,

Palm Springs Central Labor Council. Committeemen: Ralph Averett, Harvey Savage, Dan Blackman, Tracy Pierce.

Buy in Palm Springs.

Electrical Wiring

For the New

Barker Bros. Model Home

by

HOMER JENKINS

ELECTRICAL CONTRACTOR

Phone 5342

Palm Springs

BARKER BROS.

We Congratulate You

Upon the Completion of Your NEW MODEL HOME

WE DID THE

Sheet Metal Work

ON THE JOB

Jessup & Connell

SHEET METAL WORK . . . FURNACES

Palm Springs

Phone 3791

Congratulations

to

BARKER BROS.

Upon the Completion of Their Beautiful New

MODEL HOME

*

WE SOLD AND INSTALLED THE NEW

Marvel-Aire

Automatic FORCED-AIR HEATING and VENTILATING SYSTEM

Desert Heating and Air-Conditioning Co., Inc.

Year 'Round Service

Phone 4781

F. E. CURTIS, Mgr.

Barker Bros.' New Model Home Opens Tomorrow, Saturday

New Model Home Emphasizes Best In Desert Living

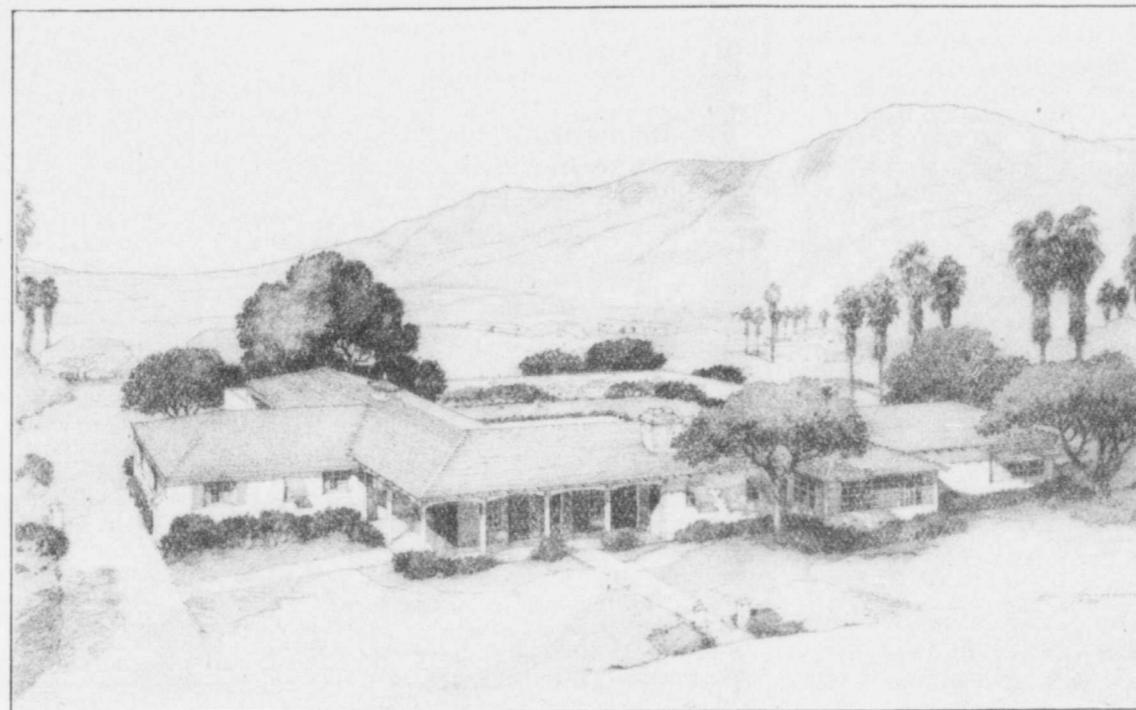
Barker Bros.' new and beautiful model home located in Tahquitz Park near the Palm Springs Tennis Club will open tomorrow, Saturday, Jan. 29, to the delight of all lovers of the latest in desert style homes.

This unique and very modern new home is located in what is affectionately referred to by many as the "Old Palm Springs," that section of the village lying to the south and west of the Oasis Hotel, where the first pioneers to come to this region made their homes. On higher ground than the village proper, this unusual model home commands a marvelous view of the desert, the distant delicately colored hills, and of the village in the immediate foreground.

Sun-drenched colors, modernity, cool comfort; these typify the desert home completely furnished by Barker Bros. This lovely house consists of three master bedrooms, three and one-half baths, a living room, a small dining room, and, of course, the ever-essential screened living room porch. Other features of the lovely home are the two large servants' rooms with the adjoining servants' bath, the unusual kitchen, the pantry-bar and the large double garage.

Through the entire house one recognizes that everything — architecture, color schemes, furnishings — stresses suitability for living in the desert. The unusual color combinations, sun and sand, deep green and desert pink, are gay, but restrained so that one will not tire of them.

The home—low, rambling, bordering on the Georgian type, is 130 feet wide across the front. The exterior is done in a light stucco, a color between an off-white and a cream, with a cedar shingle roof. The majority of the interior is done in a hunter's green and in honey color, the accent being in the desert coral pink of the furniture. The grass-cloth walls of



Barker Bros.' Latest Model Home Located in the "Old Palm Springs"

the master bedrooms lead a softness to these rooms that is restful and pleasing.

The kitchen and the pantry-bar are very unusual in decoration, and this part of the home is one of its outstanding features. Done in jade, hunter's green, desert coral pink, and honey color, these rooms grow on one until they become very delightful.

The screened living room porch is another fine feature of the home. This is a general utility room that can be used on occasions as a play room, a living room, or as a place to dine. It faces on the enclosed garden and is entirely open on one side. The floor of this room is of rubber linoleum.

All floors in the home are of concrete, and are either carpeted, or covered with linoleum.

This beautiful home was conceived by and is the property of Mr. and Mrs. Austin G. McManus, owners and

developers of Tahquitz Park. It is being completely furnished by Barker Bros. It was built by contractor W. R. Atkin of Palm Springs. The electrical work was done by Homer Jenkins, local electrical contractor. The sheet metal work was done by Jessup & Connell, of the village. The interior decorating is the work of Paul Schwenzfeier, Jr., and the heating and ventilating system was sold and installed by the Desert Heating and Air-Conditioning Co., Inc., of Palm Springs and Long Beach.

Signs are being placed at convenient points to direct interested persons to this latest and finest Barker Bros.' model home.

Electrolux Gas Refrigerator, silent and economical. Terms arranged through Bank of America or Southern California Gas Co. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014. **s25tf**

SPECIAL SESSION OF STATE LEGISLATURE

A special session of the California legislature will be called, probably within a month, Gov. Frank F. Merriam said at Sacramento. The Governor said he could not fix the date for the call, but that it probably will be near March 1.

Four matters to come before the special session, the Governor said include:

Oil leasing in connection with state-owned pools under state-owned tide or submerged lands.

An appropriation for the industrial accident commission, passed at the last session of the legislature but called into question since then.

Some sort of legislation enabling the state and municipal corporations to take advantage of Federal housing acts.

Amendment of the agricultural pro-

rate act, to cover prunes.

Children To Conduct Church Service Sunday

Next Sunday morning, January 30, a most unique service will be held at the Palm Springs Community church.

Very young persons will constitute the choir, the ushers, the collection takers, and one small boy will deliver a sermon. This service has been developed by Miss Annette Caslaska, who has many of these children in her music classes. All persons are especially invited for next Sunday morning. The program follows:

1. Piano Prelude (Chopin) Ethel Dee Bennett.
2. Processional No. 3, Holy, Holy, Holy, (Dykes) Tower Wilcox, accompanist.
3. Call to Worship.
4. Doxology No. 201 (Bourgeois) Cynthia McAdoo accompanist.
5. Invocation and Lord's Prayer.
6. Response, "Hear My Prayer O, Lord (Whelpton). Choir, Benny and Billy Chaffey, accompanists.
7. Hymn No. 17 "America" (Carey) Minnie McAdoo accompanist.
8. Responsive Reading No. 559.
9. Anthem "God Is My Refuge" (Rubenstein). Choir, Alger and Frankenstein, accompanists.
10. Scripture Reading.
11. Solo "In My Heart" (Roth) Patricia Fowler, Harry Hanbury, accompanist.
12. Announcements. Dr. Macartney.

13. Offertory. "The Old Refrain" (Kreisler), John Ward.
14. Response, "All Things Come of Thee" (Beethoven). Choir, Bettie Willard, accompanist.
15. Message. John Bollin, minister, Gordon Nicholson, associate minister.
16. Benediction.
17. Postlude "The Spinning Wheel" (Mac Gregor) Helene Hanbury.

The choir will consist of the following children:

Donna Croft, Kathryn Croft, Marian Hohl, Aileen Hohl, Patsy King, Gloria Smith, Betty Smith, Helen Louise Williams, Marian Williams, Patsy Hunter, Sylvia Rose, Norma Jean Mabrey, Verdeene Sullivan, Patsy Morris, Anna Ruth Wilson, Mary Elizabeth Wilson, Laura Riley, Violet Thornton, Dorothy Thornton, Elaine Nerad, Gloria Flavin, Tommy Lippes, Catherine Lotts, Marcella Hindberg, Anida Maxwell, Nadine Knupp, Susanne Williams, Norma Griswold, Tony Lowe, Eleanor Dewey, Ann Louise Mosher.

The Boy Scouts who will serve as ushers and during the offertory, are Dale Dewitt, James Partridge, Richard Lachlan, John Bedding, Clarence Nicholson, Chuck Waldron. Crucifix Bearer, Minnie McAdoo.

Dr. and Mrs. Henry Hoagland, of Palm Springs, are enjoying a stay at the San Marcos Hotel, exclusive resort in the heart of the desert at Chandler, Arizona.

Public Stenographer — Helen McEwen, Desert Sun Office. Phone 3594.

WE BUILT
THE
BARKER BROS.
MODEL
HOME

W. R. ATKIN
CONTRACTOR

Intersection
Palm Canyon Drive
and Indian Ave.

Phone 6812

Opening Saturday, Jan. 29
BARKER BROS.
MODEL HOME

EMPHASIZING THE BEST IN
MODERN DESERT LIVING

Located in Tahquitz Park near the Palm Springs Tennis Club. Signs will be placed at convenient points to direct you.

Sun-drenched colors . . . modernity . . . cool comfort . . . these typify the desert home completely furnished by Barker Bros. This lovely house consists of three bedrooms, a living room, a small dining room, and, of course, the ever essential screened living room porch. Through the entire house you'll recognize that everything . . . architecture, color schemes, furnishings . . . stresses suitability for living in the desert. The unusual color combinations, sun and sand, deep green and desert pink, are gay, but restrained so that you'll not tire of them. You'll revel in the comfort and acclaim the practicability of the smart modern furnishings. Be sure to visit this delightful house which represents desert living at its best.

*Owner and Sponsor, Mr. and Mrs. Austin G. McManus

BARKER BROS. Seventh St., Flower and Figueroa



Personal Property Floater

Covers your Personal Property at home or while traveling. Fire, Theft, Mysterious Disappearance, Earthquake, etc., all in ONE policy.

Alvin Weingarten
Phone 3666
THE PLAZA

The Desert Sun

of Palm Springs, California
Johnson & Barkow, Publishers
Harvey Johnson and Carl Barkow
Entered at the Post Office as Palm Springs,
California, August 5, 1927, under the Act
of Congress of March 3, 1879.
Published Every Friday of the Year.
Subscription Rate: \$2.50 Per Year

**State Income
Tax Man
Here Feb. 7**

Rennie Hopper, income tax examiner from the Los Angeles office of the Franchise Tax Commissioner of the State of California, was in Palm Springs on Thursday of this week and announced that he had made arrangements to have a man from the Income Tax Department stationed in the office of the Palm Springs Chamber of Commerce on Monday, Feb. 7, to assist localities in filing their state income tax returns.

A notary public will be available also that day at the office of the chamber of commerce, and no notary fee will be charged for the acknowledgements.

Blanks are available at the present time at the chamber of commerce office and will be so right along.

The man from the state income tax department will be stationed at the chamber of commerce from 9 a.m. to 5 p.m. on Monday, Feb. 7th.

**Archie O. Palmer
Appoints New
Insurance Manager**

Archie O. Palmer, well known local realtor and insurance man, this week announced that he has placed Richard W. "Dick" Haas, formerly of Los Angeles, in charge of his insurance department.

Mr. Haas has been affiliated for over fifteen years with various prominent insurance companies and for the past eleven years has been located in Los Angeles.

Mr. and Mrs. Haas have taken a house in the village and plan to reside here the year around.

Mr. Haas took up his duties Monday at the Archie O. Palmer office on Palm Canyon Drive.

Additional Society News**Don Lee's Widow Weds
L. A. Man; To Honeymoon
In Palm Springs**

Mrs. Geraldine Lee, 27-year-old socialite and former wife of the late Don Lee, automobile magnate, was married in Santa Barbara yesterday to John Hill Binford, Los Angeles publicity man, and the couple will honeymoon in Palm Springs.

Setting for the nuptials, which were read by Judge Thomas P. White of the Los Angeles Superior Court, was the Anacapa Cottage of the Santa Barbara Biltmore Hotel.

Attending the bride, who wore a smart gray suit trimmed with blue fox, complemented by orchids, was her sister, Mrs. Millard Smith of Beverly Hills. Serving Mr. Binford as best man was Thomas Caton.

Among the small group of friends and relatives witnessing the ceremony was Mrs. I. L. Jeffus, mother of the bride, of Brawley, and Frank L. Binford, wealthy oil and lumber man of Indianapolis, father of the bridegroom.

**Thumbs Ride On
Dynamite Truck**

"Peanuts" Shelton thumbed a ride to Beaumont from Riverside on a truck. Was someone's face red when the driver politely informed him he was riding on four tons of dynamite? "No danger 'tall, me lad, unless a stray car or truck hits us doing 75 or 90—and no danger then!" What will be left of me and thee will be just a few bits of rubber tubing draped over some pepper tree." "What—no big red apples?" Peanuts claims he answered, "Give her the gun—I'm ridin' 'er!"

**Cocktail Party At
Racquet Club**

Last Monday night, C. Grayson Dimon of New York, head of a large navigation company, gave a smart cocktail party for about ten of his guests at the Racquet Club. The guests included William Plankinton of New York, Robert Wakefield, Mr. and Mrs. Theodore Wilcox of Portland, Oregon, and Mr. and Mrs. Charles Farrell. Mr. Dimon's aunt, Mrs. Ludovica D. Graham, resides on West Alejo Road.

**Major Edwards To Face
Charge of Petty Theft**

Major J. Paulding Edwards of Palm Springs, who was ruled sane on a directed jury verdict after an insanity hearing Monday at Riverside, will probably be charged with petty theft for passing of several fictitious checks. Deputy Sheriff E. J. Burr, in charge of psychopathic cases, declared yesterday.

Edwards allegedly has passed several instruments throughout the county, and he was committed to Sawtelle Veterans hospital on an insanity complaint.

On his request for a jury trial, one was held. When the state was unable to prove Edwards a danger to either himself or others, Acting Superior Judge R. A. Moore directed the jury to return a verdict of sanity.

The charge probably will be filed in Riverside justice court and will be based on checks passed here, Burr said. Edwards is now being held at the county jail.

**Masonic Luncheon Club
Meets Next Tuesday**

The Palm Springs Masonic Luncheon Club will hold its regular bi-weekly meeting on Tuesday, February 1st at 12:15 p.m. at Carl's in the Plaza.

All Master Masons sojourning in Palm Springs are welcome.

**Honeymooners to Visit:
At Levie-Neusteter Home**

Mr. and Mrs. Myron David Neusteter will arrive here this weekend to visit at the home of relatives, Mr. and Mrs. J. B. Levie and Mrs. M. Neusteter. The couple were married in Los Angeles and spent their honeymoon on the Hawaiian Islands.

Mrs. Neusteter, formerly Shirley Lorraine Rosenthal, is a very charming young lady. Her photograph was published in the Los Angeles Times this week. The Neusteters own the largest exclusive ladies' department store in the West, located in Denver. Mr. Levie is one of the chief executives of the company, and he and his family spend their winters in their Palm Springs home.

Estimates cheerfully furnished. Dill Lumber Co. tf

**Harold Hicks Entertains
With Cocktail Party**

Harold Hicks, prominent local realtor, entertained his many friends in the village this afternoon with a novel and interesting Lichi cocktail party at the fine new demonstration home in Little Tuscany.

Cocktails were served from four to six o'clock this afternoon with many villagers dropping in for cocktails and to enjoy the unusual experience of attending a Lichi cocktail party.

**"The Drunkard" Hero
To Be Seen In Movie
Preview At The Plaza**

Carleton Young, who plays the part of the drunkard in the play of the same name, now showing at El Paseo Theatre, appears in a thrilling Western motion picture, the preview of which will be at The Plaza Theatre first show, 7 o'clock, tomorrow (Saturday) evening. It is a major studio feature picture, and the first showing will be in Palm Springs.

**Film Star and Oil Man
Here For Honeymoon**

Mr. and Mrs. Claude Smith, who were married this week in Los Angeles, are now honeymooning in Palm Springs. Mr. Smith is a San Diego oil magnate and Mrs. Smith is the former Helen Holmes, motion picture actress and stand-in for Alice Faye. Miss Faye and her husband, Tony Martin, stood up with the couple when they were married. Mr. and Mrs. Tony Martin are frequent guests in Palm Springs.

**Salvation Army
Drive Is Now
Under Way**

The annual financial appeal of the Salvation Army is now underway. Raymond Cree, local campaign chairman, has sent 600 circular letters to Palm Springs residents, and he anticipates that Palm Springs will again do its part in supporting the general welfare work of the Salvation Army.

Al Gardiner, branch manager of the Bank of America, is the treasurer, and contributions may be left with him.

A considerable portion of the Salvation Army's state work is made possible by the generous aid of citizens communities such as Palm Springs. Otherwise, it would be difficult to keep the doors open of the Army's worthwhile institutions.

The reconstruction of lives, the re-establishment of character, and the mending of broken ideals is a work that requires sympathetic understanding, and it is along this line that the Salvation Army endeavors to help lift those who are in need not only of material but spiritual help as well. The secret of the success of The Salvation Army has ever been built along these lines.

**Jimmy Glendye
Again On the Job**

It is with pleasure that the villagers and guests again have the opportunity to greet Jimmy Glendye on the streets of Palm Springs or at the entrance to Jack's Barn, for he has fully recovered from an automobile accident which occurred some weeks ago.

Jimmy is again as "fit as a fiddle," and as "Uncle Zeb," he expects to entertain the Desert Circus crowds along the line of parade and at the Field Club. He is the kindly old New England "rube" who greets the visitors at Jack's Barn, but in reality Jimmy isn't an old man.

KODAKS

MOVIE EQUIPMENT

PHOTO FINISHING

A COMPLETE PHOTO

SUPPLY HOUSE

EASTMAN, AGFA, ZEISS, BELL & HOWELL, EXAKTA

GEORGE H. WEST'S

DESERT

CAMERA MART

S. Palm Canyon at Arenas Rd.

4 Doors South of Desmond's

Box 370 Phone 7399

BEFORE YOU BUY or SELL

Be Informed of Present Market Value

W. J. CROSS

CONSULTING APPRAISER

Harold
Hicks
Office

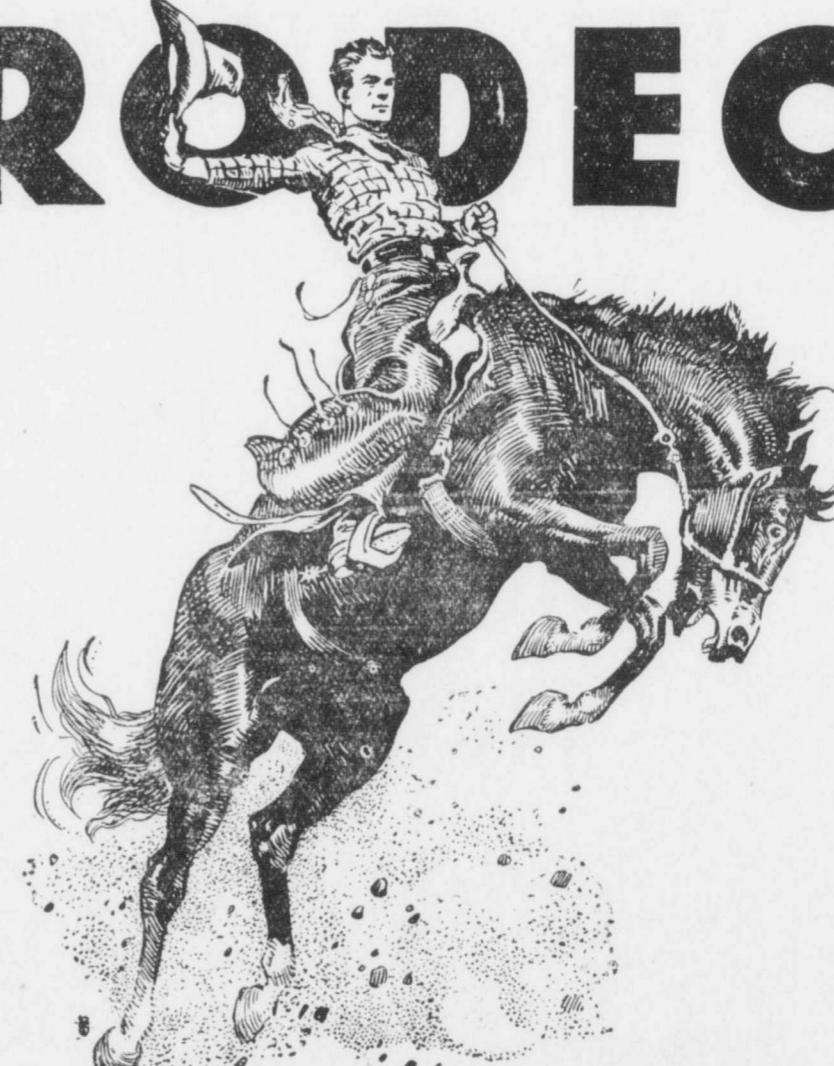
**Visit...
BULLOCK'S DEMONSTRATION HOME**

— IN —
Little Tuscany

High up! Overlooking the Village
and the Desert

HAROLD J. HICKS

TRACT
MANAGER

**After The
RODEO**

**DANCE TO THE TUNES OF
SWING and SWAY STRING QUARTET
Drinks at Popular Prices**

JACK'S BARN

THE UNIQUE SPOT OF THE DESERT

Two Miles North of Palm Springs

Idyllwild Palms Stables

Formerly LANE'S STABLES



**BETH CHASE and DOROTHY VARNUM
Sisters**
(and really sisters)

SPECIALIZING IN PRIVATE PARTIES
MOONLIGHT RIDES

Girl Guides or Men Guides

WEEKLY LUNCHEON RIDE TO B-BAR-H RANCH
(A 20-mile round trip)

Phone 4061

1/2 Mile Due East
On Andreas Road

Gas Company Seeks Solution Of Controversy

The Chamber of Commerce gas tank committee has received a letter from H. L. Masser, executive vice-president of the Southern California Gas Company, stating that his company is still studying the problem of placing the gas holder, located three miles north of town, in a horizontal position or camouflaging the same to eliminate the industrial appearance. Following is the letter:

Southern California Gas Company
810 South Flower Street
Los Angeles

January 13, 1938

Messrs. Raymond Cree, Alvah F. Hicks, Philip L. Boyd, Chamber of Commerce Committee, Palm Springs, California.

Gentlemen:

Your letter of December 31, 1937, addressed to Mr. A. B. Macbeth, relative to the gas holder near Palm Springs, has been referred to me for attention. I apologize for the delay, which has been caused by our desire to get under way with engineering studies of the problem, the holidays, and the need for further inspection of the site by our engineers.

Following our last visit with you, a few days before Christmas, this matter was presented to our engineering department with instructions to proceed with making a detailed study of the problem of laying the holder in a horizontal position at the location you suggested. This study is now in progress, and is indeed quite complicated from an engineering standpoint as to design of rigging, and the general procedure for handling the great weight of this holder. We are making a study in our design department relative to the construction of a surrounding structure which would eliminate the industrial appearance of the holder and present a very attractive exterior, in keeping with local architecture, and surrounded by appropriate planting.

Because of the unusual nature of the problem involved, the builders of this holder did not find themselves in a position to consider the question of laying it down in a horizontal position, and it is therefore necessary for us to find other organizations in order to discuss with them, in a preliminary manner, our thoughts in handling such a job.

Your letter and some of your personal comments to us included, with the idea of laying the holder horizontally, the thought that it might also be placed in a pit to still further reduce its elevation above the ground surface. Such a pit to be effective would, of course, add a very large figure to the cost of the work, as well as involve additional engineering complications.

May I assure you that we are sincerely and diligently studying this problem, and will again communicate with you in the near future, doubtless calling upon you at Palm Springs.

Yours very truly,
H. L. MASSER
Executive Vice-President.

Mrs. Mary Mullen, of the Desert Inn staff, is recuperating from an operation in the Riverside Community Hospital.

Paleminos Make Big Hit in Parade

Twelve beautiful paleminos are stabled at Idyllwild-Palms Stables, and will be seen in the rodeo parades tomorrow and Sunday forenoons.

These fine fawn-colored horses, all practically alike, are owned by P. C. Dunn of Colorado, and were brought here by Cowboy Glenn McCall. They made a big hit in the gymkhana parade last Sunday morning, and are in demand by local riders, who love to ride them across the desert.

Beth Chase and Dorothy Varnum, sisters, who operate the Idyllwild-Palms Stables here, invite the public to come to their stables out on Andreas Road, past the Indian Store, to see the horses.

The charming Misses Chase and Varnum have been in popular demand recently to guide riding parties across the desert to interesting places. Wednesday morning they conducted a party of ten from their stable on the weekly Desert Riders breakfast ride to the hills near Jack's Barn.

Yesterday morning they guided a party up Palm Canyon to the bench and Cregar's Palm Canyon Trading Post.

Movie stars are also on their list of clients. Patsy Kelly rode from their stables yesterday, and the other day three members of Sonja Henie's orchestra in "One in a Million," rode with them. They were Harry Hier, Johnny Puleo and Al Furbish. They have just finished a Paramount picture with Jane Withers.

Tuesday evening the two sisters entertained Mr. and Mrs. Claude Donner, San Francisco honeymooners, at the El Mirador dinner dance.

WINTER SPORTS AT IDYLLWILD

Within an hour's drive of Palm Springs, first-class snow sports are being enjoyed. With a fine fall of snow covering the Idyllwild area, skiing and tobogganing are now at their best on the mountainside playground. Information from Idyllwild Inn and the chamber of commerce up there advises tobogganing is best after 4 o'clock in the afternoon. It's just 50 miles of motoring from Palm Springs to snow sports at Idyllwild.

Harry V. Law's Pictures On Exhibition In International Studio

In the new art gallery, the International Studios, in the patio of the Pacific building, the colorful work of Harry V. Law is exhibited. Among the collection are a number of watercolors which were shown in New York at the Delphic Studios last spring.

Mr. Law has exhibited at the Chicago Art Institute and held one-man shows in the large Pacific Coast cities; as former secretary-treasurer of the California Watercolor Society he is well-known in this state.

The new gallery was opened by Ethel C. McDonald of New York and Silvermin, Connecticut. Miss McDonald will spend the remainder of the season in Palm Springs, unless her work should suddenly call her back to New York. She is known as feature writer and publicist and is a member of the League of American Pen Women.

Mr. Law's exhibit is the first of a series which will be shown in the studios during the rest of the season.

THINKING ALOUD

By TED HODGES

Scribble Inn . . . Palm Springs Sunday's Gymkhana. The selection of Miss "Pat" Percival as Queen of the coming rodeo. Hardly a selection. "Pat" just went out and rode, and there was not the slightest doubt as to where the crown belonged.

Whispering quietly to her horse as she rode, the young queen seemed to convey to the animal "something important was at stake." He responded like a thoroughbred. After all who wouldn't?

A tip to Hollywood producers of Westerns, Johnnie Gardner. There's Springs, Scribble Inn nests over in a fellow who rides like the brand on a horse's flank. Chews gum like a whirling propeller and packs enough coming week-end.

From all indications, it won't be long before Palm Springs becomes a city. Of course then there will be the usual political scramble for the honor of mayor.

I know of no law that prohibits the election of a mayress.

Why not anticipate the event by taking it for granted that Mrs. Nellie Coffman will preside over this city. By acclamation, as an added gesture.

The famed Desert Inn, known as the first White House of Palm Springs, would seem a perfect traditional setting and a lasting memorial to Mrs. Coffman, whose foresight and pioneer have seen a mere desert-hitching post grow into a thriving municipality-known throughout the world.

"The Drunkard" Cast and Others From Near and Far Celebrate at Jack's Barn

Members of "The Drunkard" cast were guests at Jack's Barn Wednesday evening. When they entered the Barn, Jack's Swing and Sway orchestra played "The Drunkard" theme song "The Little Old Tavern."

Twenty-one people came down from Big Bear Valley one night last week to enjoy a party at this popular night spot.

Every Wednesday night is emperors' night at The Barn and every Thursday night is "square dance night."

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.

for the use of these palm trees, it would seem that thirty or forty of these stately palms are all that would be required.

Why not solicit a sufficient number of individuals, each to sponsor a tree. A Mrs. Nellie Coffman, Mrs. Austin McManus, An "Amos" "Andy," Warren Pinney, Charlie Farrell etc., etc. These names are traditional with the growth of publicity of Palm Springs, and would serve as a fitting testimonial for future generations to reflect upon.

* * *

Ed Ainsworth, Thank you for the quote. Have an idea, the onus of doing a "daily." "Along El Camino Real" however, rarely seems to reflect any lack of inspiration. If time permits, when next you visit Palm

Westerns, Johnnie Gardner. There's Springs, Scribble Inn nests over in a fellow who rides like the brand on a horse's flank. Chews gum like a whirling propeller and packs enough coming week-end.

From all indications, it won't be long before Palm Springs becomes a city. Of course then there will be the usual political scramble for the honor of mayor.

I know of no law that prohibits the election of a mayress.

Why not anticipate the event by taking it for granted that Mrs. Nellie Coffman will preside over this city. By acclamation, as an added gesture.

The famed Desert Inn, known as the first White House of Palm Springs, would seem a perfect traditional setting and a lasting memorial to Mrs. Coffman, whose foresight and pioneer have seen a mere desert-hitching post grow into a thriving municipality-known throughout the world.

"The Drunkard" Cast and Others From Near and Far Celebrate at Jack's Barn

Members of "The Drunkard" cast were guests at Jack's Barn Wednesday evening. When they entered the Barn, Jack's Swing and Sway orchestra played "The Drunkard" theme song "The Little Old Tavern."

Twenty-one people came down from Big Bear Valley one night last week to enjoy a party at this popular night spot.

Every Wednesday night is emperors' night at The Barn and every Thursday night is "square dance night."

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.

Two Youths Held For Palm Springs Burglary

The Palm Springs police department has again proved the effectiveness of its patrol service, for on Sunday night two youths were arrested in Tahquitz Desert Estates while one of them was committing a burglary. So far Chief Lloyd Boller and his officers have cleared up every crime that has been committed in Palm Springs during the past two years, but this is the first case where burglars were caught while committing the act.

Arrested after they had asserted effected entrance to a Palm Spring residence Sunday night, Ruel Earl Chapman, 22, and Howard Herbert Gates, 21, of San Francisco, were Monday held to answer to the superior court on charges of burglary. They are now confined in the county jail.

Chapman, who reputedly was formerly enlisted in the U. S. Marines having left the service last December and his companion were taken into custody in the home of Mrs. John Newton Russell.

Chief of Police L. J. Boller and Deputy Sheriff Sam Wilson, of Palm Springs, who were called to the home by neighbors who saw a light in the building and knew the owner was not at her Palm Springs home, reported they caught the two youths inside the home with loot placed in bundles ready for transportation.

A car, which was found in possession of the pair, is said to have been stolen many months ago in San Francisco. Gates, who told officers Chapman asked him to accompany him on the trip south, disclaimed knowledge of the contents of the car in which they went to Palm Springs last week.

From the office of Sheriff Carl Rayburn an all-points bulletin was sent out by teletype, giving a description of the articles found in possession of the two men. Included were a tuxedo and other suits of clothes, suitcase, gladstone bag, blankets, sleeping bags, canvas, a kit of surgical tools, a U. S. Navy lock, several articles of jewelry, and a set of 1937 license plates bearing the numerals 4C6853. A number of the articles had initials upon them, and officers are of the opinion that they represent loot from other "jobs" which the two youths may have committed.

Guest Nights Scheduled for The Drunkard

A series of special guest-nights are being arranged for The Drunkard, now playing nightly at the El Paso Theatre on North Palm Canyon Drive. Each night a different organization, hotel, town, etc., is to be invited to attend a performance; the members of this organization, the guests of this hotel, or the citizens of this town, as the case may be, being the honored guests of the evening.

In each case, however, the general public is also very welcome to attend the performance of The Drunkard, although it is a special guest-night.

The nights planned are as follows: Friday, Jan. 28, will be El Mirador Hotel night with the guests and employees of that hotel attending. Saturday and Sunday, Jan. 29 and 30, will be Palm Springs Field Club and rodeo night with members of the Field Club and the various performers in the rodeo being the honored guests of the evening. Monday night, Jan. 31, will be Palm Springs employees night with the employees of The Desert Inn, Village Inn, and other local employees in attendance.

On Tuesday night, Feb. 1, the guests at The Desert Inn and The Village Inn will be the honored guests of the evening at the Drunkard. Wednesday night, Feb. 2, will be the big night for Hotel The Oasis, The Town House, and the Colonial House. Thursday, Feb. 3, will be B Bar H Ranch, Smoke Tree Ranch, and Desert Riders night.

Friday night, Feb. 4, will be Del Tahquitz night. Saturday night, Feb. 5, will be Riverside County Fair, Date Fiesta, and Indio Stampede night. And on Sunday night, Feb. 6, the cities of Banning and Beaumont will be invited to attend as the special guests of honor at a performance of the Drunkard.

Other guest-nights may be scheduled following Sunday night, Feb. 6, if the demand arises.

Little Mike Isenagle had another birthday party last Friday, when he became three years old. His old-time pals, Brent Parrish and Jeremy Crockers, and their girl friends, Susan Hanzlik and Suzanne Chapman, were the guests. His kid brother, Pete Isenagle, also helped in the celebration. Mrs. Isenagle was assisted by her mother, Mrs. Helen White of Pasadena.

VISIT INDIANOYA

INDIAN TRADING POST
In the Heart of Palm Springs

SEE THE

NAVAJO RUGS

- The ideal rug for the desert home.
- Made by desert people for the desert.
- Colorful and practically everlasting.

A large assortment of sizes and colors from which to choose.

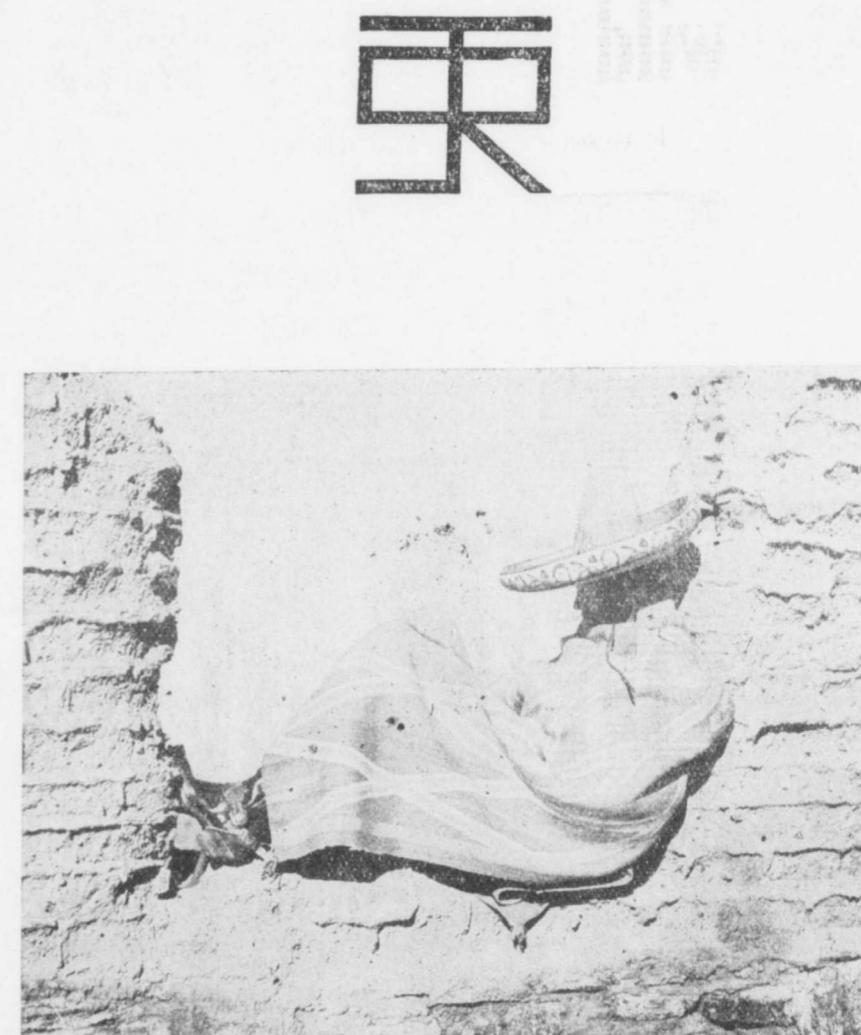
Rugs will be sent out to your home for inspection and trial, with no obligation.

Every rug has been personally selected by us in the Indian territory . . . and our prices are the very lowest.

VISITORS WELCOME

INDIANOYA

Member United Indian Traders Association



SMOKE TREE RANCH

Palm Springs

:: In the Realm of Society ::

Wednesday Bridge Luncheon Is Well Attended

The Desert Inn Wednesday afternoon bridge luncheon party was well attended, with 17 tables of bridge enthusiasts, Mrs. John Munholland and Miss Julia Wells being the winners of prizes.

Those who came for the afternoon of bridge were: Mrs. Francis Crocker, Mrs. Julia Carnell, Mrs. H. R. Hansen, Mrs. Clark B. Whittier, Miss Julia Wells, Mrs. John Munholland, Mrs. Wm. Chas. Tanner, Mrs. H. Bedford-Jones, Mrs. A. C. McLeish, Mrs. John Wheeler, Mrs. Jack C. Hill, Mrs. Fred Chatworth, Mrs. A. Luckett, Mrs. H. Pendry, all of Palm Springs.

From Cathedral City: Mrs. J. O. Clark, Mrs. A. Ercole, Mrs. I. M. Bovarac and Mrs. R. W. Brady made up a table.

Others who played were: Mrs. W. J. Thompson, Chestnut Hills, Mass.; Mrs. Maude Osburn, Estes Park, Colo.; Mrs. Chas. Sweet, Madina, New York; Mrs. Ruth Mayo, Del Monte, Calif.; Mrs. James Wilson, Watsonville, Calif.; Mrs. George Shawver and Mrs. R. B. Harmon of Holtville, Calif.; Miss Laura Ogilvy, Cincinnati, Ohio; and Mrs. Glen Young, of San Diego.

Mrs. Coffman Entertains 50 Boy Scouts and Leaders of Santa Barbara

Mrs. Nellie N. Coffman entertained the Mission Council of Boy Scouts from Santa Barbara for breakfast on Sunday morning. Fifty strong, the boys and scoutmasters, who represent all five of the Santa Barbara county scout groups, appeared at the Inn at the break of dawn. They left Santa Barbara Saturday morning, in charge of R. F. MacFarlan, District Commissioner, for a two day good will tour. Mission Inn and March Field were visited on the way to Banning where they spent Saturday night.

After breakfast at the Inn the boys were entertained by Palm Springs troupe No. 39. Dr. Macartney held services for the boys and they visited the date gardens and other interesting spots in the vicinity before leaving for Santa Barbara.

Each of the visiting scouts won his place on the trip through his efforts in obtaining new scout members and subscriptions for "Boys Life," the scout magazine.

Desert Inn Guests At Andreas Canyon And Mission Creek

Desert Inn guests motored and rode horseback to Andreas Canyon last Monday for the regular Monday desert picnic.

Chicken and steaks broiled over an open bed of hot coals with all the "fixins" was followed by cowboy and Spanish tunes by Whiteflower and Johnnie Boyle.

Those who attended were: Mr. and Mrs. H. L. Farrar of Burlingame; Mrs. Henry M. Cury, Pittsburgh; Mrs. J. Judson Brooks Jr., Sewickley, Pa.; Mr. and Mrs. W. O. Schock, St. Louis, Mo.; Mr. and Mrs. H. H. Quackenbush, Palm Springs; Mr. and Mrs. W. F. Detwiler, Pittsburgh; Mr. and Mrs. Ed Ainsworth, South Pasadena; Mrs. R. E. Connolly, Oakland; Mr. and Mrs. Randolph Cristie, Beverly Hills; Fred Wolvin and Miss Ella Nielson of Duluth, Minn.; Misses Alice and Elizabeth Lyng of Oakland; Mrs. William Butterworth, Miss Ruth Mall, Mr. and Mrs. Charles Deere Wiman, Miss Tel-er Spencer and Miss Patricia Deere Wiman, all of Chicago.

Guests of the Desert Inn motored to T-Cross-K Ranch on Mission Creek last Thursday for another desert picnic prepared by Chuck Abbott and Johnnie Boyle. The grills and tables were set up along side of Mission Creek where a fine view could be had of the vast Coachella Valley and San Gorgonio Pass.

After a luncheon of grilled chicken the guests listened to Whiteflower and Johnnie Boyle. Those present were Mrs. Adele Schayer, Hollywood; Mrs. Wilson S. Dunn, N.Y.C.; Mrs. Alice Ayrault, Madina, N.Y.; Fred Wolvin, Duluth, Minn.; Miss Ella Nielson, Duluth, Minn.; and Mrs. R. Graham and party of four.

Mr. and Mrs. A. L. Borden, socially prominent Palm Springs residents are at present visiting Piedmont and Northern California. Before their return, they will join the winter colony at Yosemite for skiing and winter sports.

Mr. and Mrs. R. Frohm spent the last Friday and Saturday at Nightingale. ADVERTISE in The Desert Sun for best results.

Louise Webster To Wed Harold Schilling, Scion of Famous San Francisco Family



Photo of Louise Webster, bride-to-be, snapped at last year's Desert Circus.

The Los Angeles Herald-Express this week announced the engagement of Louise Webster of Palm Springs to Harold Schilling, scion of the prominent San Francisco spice and coffee importing family.

Mrs. Webster is the charming daughter of Mr. and Mrs. George Roberson of the Desert Inn. She was practically raised in Palm Springs, graduating from the local elementary school, Banning Union high school, and an exclusive girls' school near the coast.

Mr. Schilling has made many friends here during his frequent trips to Palm Springs, and met his bride-to-be at The Desert Inn. He is connected with the Raymond Whitcomb Company of Los Angeles, hotel and tour operators.

Fashion Show Is Occasion For Many Luncheon Parties

Bullock's informal showing of spring fashions at the Desert Inn on Tuesday was the occasion for many smart luncheon parties.

Among those who witnessed the models parading in the newest styles were Mrs. J. W. McAlister, who entertained Mesdames J. E. French, Maude Hadenfeldt, F. Dettman, G. Hugh Banning, Ruth Sherman, F. MacLiesh, Richardson Baldwin and A. H. Buhl.

Mrs. James Arkell had as her guests Mrs. A. L. D. Warner, Mrs. Forrest Mathez, and Miss Claire Mathez.

Mrs. Jane Benson Britton, Mrs. Adele Schoyer and Miss Hilda Olson were the guests of Mrs. Alfred F. Benson of Chicago.

From the Oasis Hotel came Mrs. H. B. Lake, Mr. and Mrs. W. Schweitzer, Mrs. Courtney Platt and Miss Barbara Gabriel.

Mr. and Mrs. W. O. Schock of St. Louis entertained Mr. and Mrs. U. S. Schwartz of New York City.

Mr. and Mrs. George Roberson's table included Dr. and Mrs. Henry Hoagland, Mrs. Harry Hanbury, Mrs. L. W. Dennison, and Louise Webster.

Dutch-treating at a table were Mesdames O. Fenwick, H. Blanding, F. G. Wilson, Wm. Runyon, Ward Sullivan and Armond Turonet.

From the El Mirador came Mrs. Claude Jensen, Mrs. L. M. Flesh, Mrs. Harry Green, Mrs. Irving Lindberg, Mrs. Clara Porter and Mrs. D. Golden Colley.

At Mrs. Earl Coffman's table were Mesdames Marion Fulford, H. E. Patterson, Ernie Fors, Bacon Clifton, H. H. Quackenbush and Mrs. J. Kocher.

Mrs. Harry Wick entertained Mrs. Josephine Alcott of Boston and her niece, Mrs. Bordeman Randolph, of New York City.

Mrs. Ray Wilson's guests were Mr. and Mrs. Thos. A. O'Donnell and Mrs. R. Connolly.

Sitting at Mrs. Janet Manwaring's table were Mrs. Alice Ayrault, Mr. Fred Wolvin, Miss Ella Nielson, Mrs. John R. E. Chaffey and Mrs. Robert McGonagle.

Mrs. Charles Crane of Chicago had as her guests Truman Gridley, Mrs. Mat Fowler, Mrs. Katherine MacDonald and her granddaughter, Mrs. Harold Bradley.

Mr. and Mrs. Geo. Ford of Toledo entertained Mr. and Mrs. Horace Barnes of Toledo, Mrs. Richard Joy and Mrs. Richard Joy of Detroit.

Mrs. E. M. Clark of Denver and Mrs. Eric Waite of Riverside were the guests of Mrs. Julia Wells.

Mr. C. H. Clark had Mr. and Mrs. Frederick Karl Struve of Seattle as his guests.

Mrs. Victor Dewey had Mrs. J. R. MacCartney, Mrs. Frank Bigelow, and Mrs. Patton of Philadelphia as her guests.

ADVERTISE in The Desert Sun for best results.



ON THE GOLF COURSE

This week has been a very active one at the course—more golfers than ever before. Roger Kelly, present state amateur champion, played in a foursome including J. E. French, his partner, against Milton Hicks and J. W. McAllister. French and Kelly won easily, as they were 8 under par going to the seventeenth hole. Roger Kelly was mentioned as a contender for the Walker Cup team. He led the field in the qualifying round at Portola this past summer and later won the State event at Del Monte.

Highlights from the golfing front: Mrs. R. DeLaite, Minneapolis, had a fine 39 playing with Mrs. Thos. O'Donnell and Mrs. H. H. Timken: Mrs. B. T. Rosenthal, Chicago, mother of Elaine Rosenthal, one of our golfing champions, had a nice 50 for the nine. Miss Armstrong, who hails from Chicago and is on the Glenview team, has been playing close to par, in fact, her last round of 36 is to be congratulated.

We understand J. E. French, San Francisco, had a neat 71; Al Brigger, Seattle, 72 and promises to do better as soon as Bill Yeaman leaves. Bill had a 71. Al must be a money player. C. H. Clarke, Seattle, had as his best of the week a 41.

Seen daily taking lessons from Pro. Geo. Howard: Mr. and Mrs. Geo. Ring, Los Angeles; Mr. and Mrs. Hamrick, Seattle; Mrs. Cook, New York; Mrs. Chas. Correll, Palm Springs; Mr. Strow, Seattle; Al Brigger, Seattle; Mr. Weinstein, San Francisco; Miss Dera Marsh of film fame; Mr. Whitney, San Francisco; C. H. Clarke, Seattle, and numerous others.

Some interesting twosomes: Joe Penner and Fr. Lehane; Karl Kumpf, Long Beach, H. G. Dorsett, Long Beach.

Foursomes: Mrs. J. B. Levie, Denver, Colo., Mrs. J. Kann, Youngstown, Ohio; Mr. Lloyd Simon, New York, Mrs. M. Lipper, Los Angeles, Miss Marie Lovell, Long Beach, with 35 and 39, one of Southern California's outstanding golfers, D. B. Morgan.

Winter Vacationers From Many States Attend Bridge Luncheon

This week's regular bridge luncheon at the Desert Inn attracted many winter vacationers from other states. Seen around the array of bridge tables were:

Mrs. Julia Carnell, Dayton, Ohio; Mrs. John Easton, Vancouver, British Columbia; Mrs. Clark B. Wheeler, Mrs. H. L. Hansen, Mrs. W. R. Thompson, Chestnut Hills, Mass.; Mrs. Geo. McNear, Petaluma; Mrs. Alfred Benson and Mrs. Martha Benson of Chicago; Mrs. T. M. C. Belyea, Mrs. C. F. Prentiss, Sacramento; Mrs. Virginia Cross, Mrs. J. P. Dearasang, Cleveland; Miss Carrie Cahill, Mrs. C. A. White and Mrs. A. C. Bandall of Banning, Mrs. H. L. Pendry, Mrs. Archie Linkletter, Mrs. A. R. Wilson, Mrs. Chas. W. Tanner, Miss Grace Walsh, and Miss Regina Walsh of Port Huron, Mich.; Mrs. F. C. Moeller and Mrs. G. A. Reichardt, of Chico.

Another New Buick Sold By DESERT INN GARAGE

Henry Wick, winter resident of the village, has just purchased a beautiful new 1938 "81" model Buick sedan from the Desert Inn Garage, local Buick distributors.

The fine car is a Whistler gray, four-door sedan.

Trained by U. S. Government

MRS. CAMILLA HOLLAND

Trained Nurse, Assistant

Phone 3431

P. O. Box 941 Palm Springs

Why Suffer With Arthritis

Results in every case accepted. Natural methods, including short wave dyathermy.

Dr. B. J. Holland, D. C., PH. C.

ARTHRITIS SPECIALIST

Trained by U. S. Government

MRS. CAMILLA HOLLAND

Trained Nurse, Assistant

Phone 3431

P. O. Box 941 Palm Springs

Seattle, is improving his game daily. Bill Hay of "Amos 'an Andy" fame seen practicing to be in shape we imagine to take on C. Correll, who is 'Andy' of the famous theesome who himself is quite a golfer.

Competition at the putting green is keen these days. Warren Pinney dropped in and got a few dimes from the boys . . . Thos. O'Donnell and L. DeGraff are holding their own and H. H. Wright, Salem, Ohio, usually furnishes the competition for all comers.

Our weekly suggestion for better scoring will be the sand iron: Golfers today are saving shots owing to better tools and knowledge of how to use them. The sand blaster has taken the place of the niblick. The explosion shot is being discontinued. Instead most shots played from traps are outside in shots. That is really the cut shot. Use a more open stance, feet closer than usual, and open the face of your sandiron slightly. Then swing the club through instead of making any extra effort of continuing down into the sand. You play this shot as you would a shot from a down hill lie. The pros today are playing cut shots with more momentum and swing than ever before. This shot can also be played where stop is needed for short shots from the fairway.

Supervisors Invited To Chamber of Commerce Luncheon Monday

All five of Riverside's supervisors have been invited, along with their wives, to be the guests of the Palm Springs Chamber of Commerce next Monday noon at luncheon.

Later the supervisors will inspect the proposed boundaries of the city of Palm Springs. Petition for incorporation is to be presented to the supervisors on Feb. 7.

Dr. Franz Buerger, local dentist, has returned to the village after a visit to Riverside of several days.

Magic Chef Gas Ranges. Terms arranged through Bank of America or Southern California Gas Co. We will trade in your old range. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014. \$25f

PRINCESS ZORAIDA

The World's Greatest Egyptian Clairvoyant, Crystal Gazer, Palmist and Sand Diviner

Princess Zoraida displays a wonderful gift in the unraveling of domestic problems. Events of the past, present and future parade before her mental vision in a never-ending array. All readings are private and strictly confidential.

N. Palm Canyon Drive at Alejo Phone 5950 TEST READING 50c

ARMSTRONG CERTIFIED DAIRY

Producers of CERTIFIED GUARANTEED GRADE "A" RAW and PASTEURIZED

MILK CREAM BUTTER EGGS COTTAGE CHEESE BUTTERMILK

Phone Beaumont 501 Palm Springs 7181

Your Idea

Your idea of a desert home may be something entirely different from "back home."

If so, possibly you would be interested in my New Modern California Desert Farm house built in a choice residential district.

It is complete—much of the furniture cannot be replaced. It is distinctive—individual.

The foreign type kitchen reflects the genius of the Architect while the baths and shower stalls of dull, soft-toned hand-made tile are unique and outstanding.

Write Box 1077, Phone 5472, or See Your Broker

Radio Rentals . . .

\$2.00 Per Week

Simpson's Radio and Frigidaire Shop

RADIO SALES and SERVICE

at LOS ANGELES PRICES

Phone 8255 North Palm Canyon Drive, Next to Goff Hotel

Los Angeles
Highlands
\$2.10 One Way
\$3.80 ROUND TRIP
6 Daily Schedules
6 To Choose From
EXAMPLES OF LOW FARES

FRESNO \$5.40 \$9.75
LOS ANGELES 2.10 3.80
BAKERSFIELD 3.90 7.05
SAN FRANCISCO 7.95 14.35
DEPOT: Rear Central Hotel
Phone 247

GREYHOUND



The Instructor Observes

By JOE RODE

Red Cross Instructor and Examiner
(This is the third in a series of articles by Coach Joe Rode, dealing with the various phases of watermanship.)

The Cultural Development Through Discipline

By cultural development, I refer to the training of the moral and intellectual faculties. As steel, the finest of useable metals, is subjected to the severest tests to insure strength, so a youngster, during the formative stage, should be fortified for future life. Nowadays parents in their endeavor to give to children more than they possess, innocently make physical and moral weaklings of them.

A Story of Applied Psychology

I believe, I can clearly express my meaning by relating a story which hails directly from England:

Just before Christmas two doting parents entered an exclusive toy shop, with the object of their affection. Little Johnny spied a "hobby-horse" and his mind was made up to have it. Serene was the shop, until the parents decided to leave without the hobby-horse. Johnny surely would have had his "horse," but the price was beyond their means. It seems Johnny had been given everything he begged, cried and in last resort screamed for. For this reason, he just couldn't see WHY he was to be refused this toy. Closing time arrived and still Johnny was holding the "fort." During the interim he had been offered candy, toys, and as a matter of fact everything but the horse. I believe, if he had held out, the shop would have gladly stood half the expense. In desperation the shop management called a noted child psychologist, who was connected with the establishment. After hearing the circumstances pertaining to the case, he walked over to the sullen-faced youngster and whispered in his ear. Without a word, the youngster got off the "horse" and left with his parents. When questioned as to his marvelous method, he answered: "I told the boy if he didn't get off the horse immediately, I'd tan his hide so hard he wouldn't be able to sit down for a week." The moral of this story is, "Never mistake 'softness' for 'kindness.'"

Establishment of Self-reliance

One of the most interesting phases of adaptation is noted when the youngster starts to depend upon himself. Let us see how we can best accomplish this self-reliance: Every pool has a bank of steps leading into the water. To my mind, these steps are vitally important because they present progressive stages of height for jumping. As a building requires a solid foundation, so a youngster should be given the background of "being able to help himself." If a boy, my usual approach is to feel his muscle and praise his manliness. Then I inform him that I am teaching a little girl, and by gestures emphasize her smallness. With this means of comparison, I compel the boy to force himself to attempt things. Although afraid, which is the birth of self-discipline, I praise each progressive accomplishment, and proceed to a harder one.

Make the youngster walk the steps, first by hand and then alone. "Tots" love to explore, so utilize that fact, by walking hand in hand from place to place. Then wean the youngster from personal contact, and compel him to walk alone. As bricks are carefully laid in a foundation, so by progressive achievements, self-reliance is established.

Preliminary Diving

While this stage is merely jumping, at the start, it should be called "diving," because basically it contains the fundamentals of advanced diving. Starting from the lowest step, have the youngster make the progressive jumps for height. Repeat the jumps at each level until the "tot" clearly shows he has conquered the height element. Insist on immediate take-offs! In cases of hesitation, offer your hand to assist in the jump, and then drop back a step. As soon as the steps are conquered, proceed to give the youngster "diving for distance." Here again progressive stages may be introduced by gradually increasing the distance, as the child is caught "on the fly." These diving drills come under the heading of fun, so enjoy with the youngster, his pleasure. Coax first, but insist when the time demands. Remember! When a child doesn't do a certain thing, it isn't his fault; it's yours. Never lose patience, because it really is worth the time and trouble.

The Metamorphosis Produced

Through the medium of adaptation and of diving, the character of the youngster undergoes a decided change. Amazing self-reliance and courage are the important factors of this metamorphosis. To witness this change in ev-

CLASSIFIED ADS.

For Sale

FOR SALE—37 Ford Club Coupe, \$525. Owner must sell. 1305 Mission Blvd., Riverside, Calif. s26p

FOR SALE—Cathedral City home and income with double garage on fine corner lot. Bargain for cash. Turn by Texaco Station, go one block to Northwest corner, or write P. O. Box 5. s26

FOR SALE—Furniture; bedroom suite; two rugs 9x12; occasional chairs. J. W. Cameron, phone 6971 or Box 174. s26p

FOR SALE—Small building on leased ground. Palm Canyon Drive, close in, \$400. Lease \$35 per month paid to date. Apply Desert Furniture Co. Phone 7979. s26p

FOR SALE—Bargains in used bicycles, in good condition. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014. s25tf

FOR SALE—Eight-burner gas range, full enamel, oven control, two ovens, good condition, low price. Don Manchester, next to Safeway Store, Phone 4084. s24tf

FOR SALE—Western saddle horse, color paint mostly white, age 5 years, weight 1100, well broken, gentle and kind for lady to ride, will meet competition in Eastern or Western show rings. Pictures and information available at Palm Springs Police Department. s24-27

WANT TO GET RICH?—Three-fourths of American fortunes gained from real estate investments. In Cathedral City I offer you for \$20 a foot, business frontage. Palm Springs frontage is \$600 a foot now. Our growth is steady and substantial. We need a garage, barber shop, drug store. Our population, 1000. Many ground floor opportunities. See Desert Realty Co. Phone 4517. s24 tf

USED RADIOS—\$5 and up. Radio Sales and Service Co., next to Safeway. Phone 4084. s24tf

FOR SALE—ROYAL SACRED SIAMESE kittens. Registered champion stock. Seen by appointment. Mrs. S. E. Thomas, Box 428, Indio, Calif. s-20-tfp

FOR SALE—New home; 2 bedrooms; large patio; sleeping accommodations for seven. All electric appliances; Oriental rugs. \$5550 furnished. \$4350 unfurnished. Phone owner, 5071. s15-tf

FOR SALE—\$1600, 1/2 cash, cozy little furnished home on full acre. Phone 3914. s26

Federal Land Bank

Is selling a recently acquired beautiful 145 acre citrus and walnut country estate. No orchard heaters; no smudge. Attractive view. Excellent climate conditions. Buildings on scenic homesite. Both gravity and pump water for irrigation through cement pipe lines. See crops on the trees. 57 acres oranges and grapefruit, 20 acres walnuts. Trees 18 years old, a few acres 12 and 6 years old. Adjoining land planted to oranges and walnuts, \$274 an acre. Payable in 10 years. See salaried bank employee, S. H. Taschner, Hemet, who is managing this farm and will give you complete information. Or write Federal Land Bank, 15th and Clay, Oakland. s25-26-27-28.

For Rent

FOR RENT—Four-room, new home; completely furnished accommodates six on Mel Avenue, two blocks north and two blocks east of El Mirador. White house; blue roof. \$125 a month. s26p

FOR RENT—\$375.00 season, 2 bedroom home, large living room, fireplace, radio, piano. Sun deck and enclosed patio. Key at Reg. Jones' residence, Araby Tract. Also for sale. s24tf

ROOMS—Beautifully furnished. Everything new, and equipped with private, modern conveniences at The Modern. Special prices to first of the week guests. Location 400 feet south (toward mountains) from Texaco Station at Cathedral City. D. G. Zinn, proprietor. s25tf

DESSERT VILLA APARTMENTS—Just completed. All newly furnished; electrically equipped; reasonable rates. Located 2 blocks south of post office. Inquire at Cathedral City Store, W. L. Jordan, Prop. s18tf

FOR RENT—\$40 and up. Single homes. Phone 3914. s26

FOR RENT—Two-room bungalow, new, inner-spring mattress. \$45 per month. Ideal for couple or three. Address P. O. Box 287. s24tf

Wanted

WANTED—Position as chauffeur by former racing driver and mechanic, 20 years' experience. J. A. Hayes, phone 4634. s26p

WANTED—By neat young girl—room and board in exchange for part time housework or beauty work. Box 1063, Palm Springs. s-25tf

WANTED—Experienced beauty operator desires steady position. Box 1063, Palm Springs. s24tf

REFINED LADY wishes work to care for children evenings and Sundays. Phone 2594 for information. s13tfp

WANTED—Young man wishes outdoor work in Palm Springs or vicinity. Paul Moerk, General Delivery. s26p

Miscellaneous

PIANO TUNING—Herbert Eddy, phone 8255. Simpson Radio and Frigidaire Co. s10-tf

DRESSMAKING—Designing, alterations, pattern drafting. Eleanor Bjorkman. Call after 5 p. m. at 565 Woodland Avenue, Banning. s26p

BRING JENEVA your problems. Room 6, Central Hotel, Banning. Hours, 10 a. m. to 4 p. m. s14-37

\$25.00 Reward

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER POSITIVE Corn Cure cannot remove. Also removes Warts and Callouses. 35c at King's Cut Rate Drug Store. s26-37

SPECIAL DISCOUNTS

— on —
22-ft. Tandem-wheel
SCHULTZ TRAILER
USED PALACE COACH
Also on
ALBATROSS DEMONSTRATOR

NEW
GYPSY CARAVAN COACHES
Sleeps Four
Also Plenty of Used House Trailers, Tents, Mattress, Parking Jacks, Hitches.

Pavny's Trailer Mart

South Palm Canyon Drive

Palm Springs

At El Mirador

tors are Mr. and Mrs. W. A. (Fountain Pen) Sheaffer of Fort Madison, Iowa.

Making an indefinite stay are the James G. Stradlings of Atlantic City. Mr. and Mrs. C. W. Maryatt of Seattle are spending some time at El Mirador.

Visiting the Warren Pinneys are Mr. and Mrs. William H. Thomson of South Pasadena and son David, student at Berkeley, and two daughters, Jeanette and Margaret.

Visiting with Mr. and Mrs. G. D. Greenwood are their daughter, Mrs. Allen Archer, and her husband. They are spending the season in Palm Springs.

From St. Louis come Mr. and Mrs. Allen T. West and beautiful daughter, Betty.

A Special Showing Of Newest Apparel At I. Magnin

I. Magnin & Co. announced this week that starting tomorrow, Saturday, they are inaugurating a series of weekly showings of the newest in apparel and accessories at their smart and ever popular El Mirador shop.

Last season one of the fine features of the I. Magnin shop was the

Prominent Woman Flyer Here For Rodeo

Miss Helen Ritchie, close friend of the late Amelia Earhart, and her mother, Mrs. J. V. Ritchie, formerly of McKeensport, Pennsylvania, arrived last night for the second annual Palm Springs Rodeo as the guests of Mr. and Mrs. T. F. Soles who are occupying their new home in Tahquitz Park.

Miss Ritchie has been prominent in aviation circles for a number of years and was winner of a widely publicized endurance contest.

She has the distinction of being the first woman air pilot to fly the U. S. mail from Washington, D. C., to Pittsburgh, Penn. Miss Ritchie has several cross-country flight records to her credit and more recently has been employed in helping to locate airplane landing fields for the Government.

weekly special showing of new garments, which proved so very popular.

Featured Saturday will be a picked selection of the latest in spring apparel for street, afternoon, and dinner.

Each Saturday new and different garments will be displayed.



ROYAL PALMS HOTEL
PALM SPRINGS - CALIFORNIA

Earl T. Gray
MANAGER

* VISIT THE FINDLAY GALLERIES

DESERT PAINTINGS by

PAUL GRIMM

Carnell Bldg., Opposite Desert Inn

Clara Porter, Ltd.

FINE JEWELRY

* Featuring a large stock of hand-wrought Sterling, by Porter Blanchard.

Lobby of El Mirador Hotel

Palm Springs, Calif.

SLOW ON THE DRAW?

... Better limber up the old trigger finger and get into the old Western spirit for the BIG RODEO.

Come on over and "sling" some lead around with our shootin' irons.

SPORTSMEN'S HEADQUARTERS

►RIFLE RANGE◄

Palm Canyon Drive,
Opposite Fire Station

DESERT INN GARAGE

Sales Service

Guaranteed Used Cars

We have a good selection of exceptionally fine Used Cars on the floor. Every car is clean and carries our guarantee. See these cars before you buy.

Terms Can Be Arranged

Complete Automotive Service

Goodyear
Tires and Tubes

OFFICIAL GARAGE, AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA

DESERT INN GARAGE

Buick Sales and Service

Palm Canyon Drive

Phone 4001

Palm Springs

"WALNUT GROVE"

5 acres full bearing budded Placentia Walnuts, in first class condition. Equipment for 3500 chickens. 5-room modern home. Owner will exchange for Palm Springs.

Z. V. DECKER
REALTOR

Hannahs Bldg.

Phone 3594

Prominent Folk At the Palm Springs Hotel

Prominent visitors from all parts of the country have been recently enjoying lengthier stays at the hospitable Palm Springs Hotel. Among these are Mr. and Mrs. Simon Mayer and their son Richard, who celebrated his ninth birthday shortly after his arrival on the desert. Mr. Mayer is associated with the Continental Grain Company of Chicago.

Mr. and Mrs. O. A. Leach of the Leach and Gamble Company in Wahpeton, North Dakota, have returned for their second season's stay in Palm Springs.

Coming from the bay district were Mr. M. Ciancarulo, who is prominent in the insurance and real estate business in Oakland; Mrs. Opal Villa, who is enjoying another of her visits to Palm Springs, and who is also from Oakland; and Mr. and Mrs. F. D. Frank, who with Mrs. Sugar, Mrs. Frank's mother, own the L. Sugar Jewelry Co. in Berkeley. Just returning to San Francisco after a two weeks' stay in Palm Springs is Miss Claire Fitzgerald, also in the real estate business in San Francisco.

Among the guests registered from Los Angeles are: Mr. L. Schenck, Mrs. Ruth Cummings Rowland and Master Rowland, and Miss Jeanne Keller.

The Gerlinger family of Dallas, Oregon are expected to arrive in Palm Springs in the next few days. Included in their party will be Mr. and Mrs. Carl Gerlinger, their daughters and son-in-law, Mrs. Victor Williams and Mr. and Mrs. Johnny Kitzmiller, and their two sons, Al Gerlinger and Carl Gerlinger, Jr.

Mr. Gerlinger is president of the Dallas Machine and Locomotive Works, the Salem Iron Works, and the Klamath Machine and Locomotive Works. His two sons and two sons-in-law are all associated with him in his various plants.

Attorney and Mrs. Reuben Carlson of Tacoma, Washington, were house guests last week of Mr. and Mrs. Gus Parrish at the Palm Springs Airport. Mr. and Mrs. Rudy Mueller of Tacoma were also guests at the Parrish home. Mr. Mueller has the Buick agency in Tacoma and is rated one of the foremost Buick dealers of the nation. He also owns controlling interest in the Mueller-Harkness airport of Tacoma, where Gus Parrish learned to fly. Parrish, Carlson and Mueller were close friends in the northern city.

Library Notes

We are glad to learn that there is to be a Desert Museum in Palm Springs and hope that we can help in supplying the demand for reading material about the desert region. Among the books that the library now has on the subject are two by Edmund Jaeger "Denizens of the Desert" and "The California Deserts," the latter subtitled a "handbook" and containing chapters on the geology of the desert, entomology, botany, etc. by J. Smeaton Chase is the little book on Palm Springs, "Our Araby," and one with descriptions of interesting trips to be made from here and called "California Desert Trails." There are several wildflower books—Thurston's "Wild Flowers of Southern California" an easy key to the names of flowers, ferns and trees; "A Manual of Southern California Botany" by Philip Munz; "Western Wild Flowers" by Charles Francis Saunders; "Field Book of Western Wild Flowers" by Margaret Armstrong. We have one book on the birds of the Pacific Coast, two on cactus, and one by George Wharton James, "The Wonders of the Colorado Desert" which has some of all these subjects, together with amusing bits of history. A chapter on Palm Springs is especially interesting.

Many False Ideas About Local Radio Reception

Public opinion of radio reception in Palm Springs seems to be that it is difficult to listen to a radio receiver and enjoy the program. In fact a recent visitor to Palm Springs was heard making this statement on a radio program that was being received in Palm Springs.

Simpson's enabled visitors here to listen to all of the major football games over their public address system during the season. They also invite villagers to come to their shop to listen to any special programs they desire to hear when they are unable to listen to that particular station on their own receiver or have no radio set.

This would seem to prove the theory of the Simpson Radio and Frigidaire Shop that a good receiver, properly installed will perform very well in this locality, rumors to the contrary.

A short wave station, XEBR, at Hermosillo, Mexico, broadcasts from 9 a. m. to 7 p. m. daily on a frequency of 11.83 megacycles and is heard here consistently.

The Dawn Patrol Flies Again

The Dawn Patrol flew from the Palm Springs airport, Sunday morning to Dester Center, where the air pilots and their guests enjoyed breakfast on the desert. In the group were Pilots Colton Jackson, George Strebe and Clarence Macy. They were accompanied by Mrs. Jackson, Miss Betty Opfergelt and Raymond Opfergelt.

Radio Comedian In Village For Inspiration

Radio star, Bob Hope, comedy-chatterer who has been signed as a regular cast member of Hollywood Parade, has been a guest in the village this week trying to get a little inspiration in Palm Springs. He and Mrs. Hope have been stopping at El Mirador Hotel.

Should warm weather prevail the "almond blossom show" at Banning will be at its best within two or three weeks; or possibly earlier than three weeks hence.

The "show" is free to the public, and consists of hundreds of acres of almond trees in bloom.

SMOKES ALL DAY NERVES O.K.

ZEUS, amazing new smoking discovery. Used like cigarette holder... Makes all smokes taste cooler and better... Eliminates over 70% of nicotine and tar... by new scientific principle of using extra cigarette, in specially prepared aluminum tube, as filter.

GET A **ZEUS**
Filter-Holder
*Off. Certified Lab. Tests
U. S. Patent Pending

FOR ONLY \$1
Ladies' Zeus or
Supercharger \$2

SMOKE ALL YOU LIKE—LIKE ALL YOU SMOKE

Palm Springs Drug Co.
The Rexall Store
H. E. "Pat" PATTERSON
Palm Springs' Pioneer Drug Store

Governor Warns

(Continued From First Page)

relieved real estate of \$80,000,000 in taxes each biennium, and gave real estate further relief of \$62,000,000 now paid by public utility companies into county treasuries.

"Public schools in California have never been menaced," stated the Governor. "There isn't another state in the Union where schools were not closed during the recent depression because of lack of tax revenues."

"Now certain groups, among them wealthy individuals who do not wish to pay any taxes because their wealth is all invested in tax exempt securities, seek repeal of the sales tax, and will put in its place the single tax, again throwing the entire burden on homes and real estate," said the Governor. "The act is cunningly drawn, and will deceive some people, but I believe it will again be thrown out by the state supreme court as it was two years ago, because it was too indefinite."

Tourists in California pay to this state six and a half million dollars annually in sales and gasoline taxes, said Governor Merriam.

He said his administration inherited a deficit of \$32,000,000 in 1935, and since then has balanced the state's budget, retiring \$19,000,000 of that deficit and paying all the expenses, including retirement of some bonds. A working or playing such games as large research organization predicted that his last budget would create a deficit of \$79,000,000 deficit, but at the end of the biennium, June 30, 1937, found the budget balanced and all expenses paid.

Before 1935 the state had to pay 5% interest on the warrants it issued, but now it pays only one per cent interest and can get all the money it wishes to borrow. Even New York banks are asking for California's bonds at from two to three per cent interest.

The Governor expects to have a surplus in the treasury of from six to ten million dollars by the end of this biennium and then proposes tax reduction.

He spoke of the tremendous burden of paying old-age pensions and maintaining the state institutions. There are more than 20,000 unfortunate in insane asylums alone, he said. Added to those are the thousands confined in prisons and other penal institutions, homes for feeble-minded, orphans homes, etc.

"You are members of the largest corporation in California," he told the Lions, "a corporation that spends between \$400,000,000 and \$500,000,000 annually; therefore it is your duty to see from what sources that money is obtained and how it is spent."

Federal Income Tax Collector Here Feb. 17

A Federal Income Tax Collector will be at the Palm Springs post office on February 17, from 8:30 a. m. to 4 p. m., to assist local tax payers in making out their income tax returns. A permanent office for this district is located in the Federal building at Riverside

Move to Stop Gambling In County

Rejecting the plea to "hold off two weeks, the Riverside county board of supervisors on Monday unanimously adopted District Attorney Earl Redwine's ordinance which is calculated to stop gambling in Riverside county.

The ordinance, written by District Attorney Redwine on the instigation of Chairman W. C. Moore "to put teeth in the state laws," not only strikes at all games of chance and slot machines on which money can be won, but classifies anyone operating, a working or playing such games as

large research organization predicted that his last budget would create a deficit of \$79,000,000 deficit, but at the end of the biennium, June 30, 1937, found the budget balanced and all expenses paid.

Before 1935 the state had to pay 5% interest on the warrants it issued, but now it pays only one per cent interest and can get all the money it wishes to borrow. Even New

York banks are asking for California's bonds at from two to three per cent interest.

The Governor expects to have a surplus in the treasury of from six to ten million dollars by the end of this biennium and then proposes tax reduction.

He spoke of the tremendous burden of paying old-age pensions and maintaining the state institutions. There are more than 20,000 unfortunate in insane asylums alone, he said. Added to those are the thousands confined in prisons and other penal institutions, homes for feeble-minded, orphans homes, etc.

"You are members of the largest corporation in California," he told the Lions, "a corporation that spends between \$400,000,000 and \$500,000,000 annually; therefore it is your duty to see from what sources that money is obtained and how it is spent."

Legion Party At Jack's Barn

Members of the local American Legion Post, accompanied by their wives, sweethearts, and other guests, had a jolly party at Jack's Barn Monday night. A number of notables were present, including George Hearst, son of the famous multi-millionaire publisher, William Randolph Hearst. This was the regular meeting night of the post.

The post is preparing two softball teams, one for men and another for girls, and they request that other organizations in town form their teams so that they may be challenged by the Legion.

Chamber Meets Tuesday Night

The regular monthly meeting of the Chamber of Commerce will be held Tuesday evening in the school auditorium. A number of important matters will be discussed, among them being incorporation and the airport. The public is invited to attend.

The Dawn Patrol Flies Again

The Dawn Patrol flew from the Palm Springs airport, Sunday morning to Dester Center, where the air pilots and their guests enjoyed breakfast on the desert. In the group were Pilots Colton Jackson, George Strebe and Clarence Macy. They were accompanied by Mrs. Jackson, Miss Betty Opfergelt and Raymond Opfergelt.

Radio Comedian In Village For Inspiration

Radio star, Bob Hope, comedy-chatterer who has been signed as a regular cast member of Hollywood Parade, has been a guest in the village this week trying to get a little inspiration in Palm Springs. He and Mrs. Hope have been staying at El Mirador Hotel.

Should warm weather prevail the "almond blossom show" at Banning will be at its best within two or three weeks; or possibly earlier than three weeks hence.

The "show" is free to the public, and consists of hundreds of acres of almond trees in bloom.

Man Enters Harem

(Continued From First Page)

enced to death for the crime of laying eyes on the beauties of the harem.

Nazim Bey explained all this to Allan and told him that the women were all in a secluded part of the building. Allan says that under the circumstances he had no curiosity about the feminine contingent at all. The sheik was a villainous looking bandit and Allan didn't care to risk offending him in any way. Especially in the matter closest to a sheik's heart. But Fate ruled otherwise.

Nazim Bey and Allan were the last guests to leave. They had some trouble starting their antiquated Mercedes and were delayed in the road when Allan remembered that he had left his valuable cigarette case back in the banquet hall.

He ran back through the courtyard and, not wishing to bother anyone he pushed aside the drapes over the door and entered the big room. And that's just what he never should have done.

The unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

Allan's eyes nearly popped out of his head. He says they looked like a Follies chorus enjoying a rest between the acts—but they didn't act like the chorus girls he had known back in America.

They took one frightened look at him and then let loose a crescendo of screams that made his hair stand on end and all ducked to the floor for cover under the many Turkish rugs.

Allan knew that he was up against it now. Nothing could excuse the fact that he had seen the sheik's favorites and he knew that he could be killed on the spot and no law would punish the murderer. He had committed the unpardonable offense in the

unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

After the building housing the gambling activities is declared as a nuisance and a writ of abatement issued

should again be opened without authorization, the persons would be in contempt and liable to fine of from \$200 to \$1000, or from one to seven months in jail, or both, it was asserted. Violation of the misdeemeanor provisions for being involved in gambling activity carries a maximum fine of \$600, jail term of seven months, or both.

Frank Shannon, Palm Springs representative on the advisory board of the Riverside County Chamber of Commerce, stated to the supervisors

that Palm Springs citizens filed a petition with the supervisors in 1935 asking for strict enforcement of anti-gambling laws, "and that same feeling certainly prevails now, in 1938."

The motions for adoption were made by Supervisor Ralph Stanfield with second voiced by Supervisor Walter V. Pittman.

Well, sir, Allan avoided the "Mountain of God" after that and was careful to always have a bodyguard with him anywhere near the sheik's bawabick but he did see a real harem—even if it was only for a few seconds.

Thanks, Allan Wells, for a good story. I'll be sending you the ten piastres—I mean dollars—right out to Silver Springs and I'll see you all tomorrow morning on this page with a swell story from Charlie Heyler of Long Island City and until then, Allah Be With You.



BEEF POT-ROAST WITH NOODLES

Dredge beef pot-roast with flour and brown on all sides in hot lard. Season with salt and pepper. Add a small amount of not water, cover and cook slowly until about three hours for a good-sized pot-roast. Serve on a bed of cooked noodles which are seasoned with part of the liquid from the pot-roast. Garnish with tomato slices.

Healthy, active children need

MEAT

It supplies energy for work and play and protein needed to build firm, strong muscle

The

Indian Store

Indian Avenue at Andreas Road

Phone 5044

Free Delivery—Plenty of Parking

Desert Museum

(Continued from First Page)

Lava Beds of California, and the Grand Canyon of Colorado.

The museum will include complete exhibits of desert flora and fauna, geological displays of rock formations in the southeastern California desert, and exhibits of fossils found near Palm Springs. Historical exhibits will trace the story of Palm Springs from old mining days to its present resort status.

Nazim Bey and Allan were the last guests to leave. They had some trouble starting their antiquated Mercedes and were delayed in the road when Allan remembered that he had left his valuable cigarette case back in the banquet hall.

He ran back through the courtyard and, not wishing to bother anyone he pushed aside the drapes over the door and entered the big room. And that's just what he never should have done.

The unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

After the building housing the gambling activities is declared as a nuisance and a writ of abatement issued

should again be opened without authorization, the persons would be in contempt and liable to fine of from \$200 to \$1000, or from one to seven months in jail, or both, it was asserted. Violation of the misdeemeanor provisions for being involved in gambling activity carries a maximum fine of \$600, jail term of seven months, or both.

But the unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

After the building housing the gambling activities is declared as a nuisance and a writ of abatement issued

should again be opened without authorization, the persons would be in contempt and liable to fine of from \$200 to \$1000, or from one to seven months in jail, or both, it was asserted. Violation of the misdeemeanor provisions for being involved in gambling activity carries a maximum fine of \$600, jail term of seven months, or both.

But the unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

After the building housing the gambling activities is declared as a nuisance and a writ of abatement issued

should again be opened without authorization, the persons would be in contempt and liable to fine of from \$200 to \$1000, or from one to seven months in jail, or both, it was asserted. Violation of the misdeemeanor provisions for being involved in gambling activity carries a maximum fine of \$600, jail term of seven months, or both.

But the unveiled and slightly draped ladies of the harem were all over the place—enjoying the remains of the feast.

After the building housing the gambling activities is declared as a nuisance and a writ of abatement issued

SECOND SECTION

The Desert Sun

Of Palm Springs, California

Vol. XI.—No. 26.

Friday, January 28, to Friday, February 4, 1938

Price 5 Cents

Second Annual Palm Springs Rodeo Tomorrow and Sunday

2 Big Parades; Famous Riders And Movie Stars

Rodeo days come to Palm Springs tomorrow (Saturday) and Sunday, and the resort is at high pitch with Queen Pat Percival, champion cowboys of the world, wild Brahma and Mexican steers, bucking broncs, calf ropers, cow ponies and bulldoggers reigning supreme.

On both Saturday and Sunday there will be a big rodeo parade down Palm Canyon drive at 11 a. m. and in the line of march will be Sheriff Biscaluz' mounted posse of Los Angeles; Mary Rose Case, champion outdoor girl of California; cinema and radio stars, Amos n' Andy, Andy Devine, Gene Autry and the galaxy of nationally famed cowboys who have gathered here from ranches, from Wyoming to California.

Pat Percival, 1938 Palm Springs Rodeo Queen, will lead the parade followed by her court on horseback including Margaret Rogers, lady-in-waiting; Cynthia Shields, Theda Watson and Jane Hendrick.

Competition in bronc riding and other rodeo events will start at 1:30 p. m. at the Field Club. All box seats were sold out early in the week and additional seats have been constructed to take care of the big crowd.

Les Vance and Andy Jaurigue, superintendents of the Palm Springs Rodeo, have furnished all the stock for the big western show. Wild steers have been brought here from Old Mexico. Brahma steer which have never been ridden will get their baptism of carrying rough riders. Lighting fast calf ropers will swing their lariats. Bulldoggers will leap for long horned steers in the series of western largest crowd ever to assemble at the

Prize List for The Rodeo

BUCKING CONTEST — Open, Purse \$150—Split according to entries. Two day average. Entrance fee \$10.00.

BAREBACK BUCKING CONTEST — Open—Limited Entries. Entrance fee \$5.00, added to purse.

BULLDOGGING CONTEST — Open, Purse \$150—Two day average. Entrance fee \$10.00. Split according to entries. Lap and tap. Twist down. Cheyenne rules.

CALF ROPING CONTEST — Purse \$150. Two day average. Entrance fee \$10.00. Purse \$150.

BRAHMA STEER RIDING — Two day moneys. Entrance fee \$5.00. Purse \$150.

SADDLE HORSE RACE — 1/4 mile. Purse.

events at the Field Club Saturday and Sunday. Champion cowboys will be here to add points to their national ranking, as the Palm Springs Rodeo like those at Cheyenne, Salinas and Pendleton, are affiliated with the Rodeo Association of America.

Officials of the Palm Springs Rodeo are: Art Manning, arena director; Clay Carr and Hugh Strickland, judges; Abe Lefton, announcer. Homer Holcombe and Jess Kell, famous rodeo clowns, will furnish the laughs for the spectators.

Among the nationally famed cowboys coming to Palm Springs to compete are: Everett Bowman, 1937 world champion; Turk Greenough, Jackie Cooper, Frankie Snyder, Smoky Snyder, Bobby Cooper, Canada Kid, Floyd Stillings, Stub Bartlemy. About sixty cowboys have entered the various events which include bronc riding, steer riding, calf roping, bulldogging, cowboy race and other events.

Advance ticket sales indicate the largest crowd ever to assemble at the

Snapped at Sunday's Gymkhana



Miss Esther Pawling, caught by the candid camera last Sunday at the Field Club, while watching her friends competing for the high honor of Queen of the Rodeo. She is a real daughter of Palm Springs, having attended the local elementary school and high school. She is a granddaughter of Mr. and Mrs. A. W. Stark "millionaire barber" who have a palatial home in Merita Vista Tract. Ray Murray Photo.

Palm Springs' 1938 Rodeo Queen



Miss Pat Percival, outstanding young California horsewoman, takes her throne as 1938 Queen of the Palm Springs Rodeo at the Palm Springs Field Club tomorrow (Saturday) and Sunday. The picture was snapped as she won the honor at last Sunday's Gymkhana. Queen Pat has won 15 trophies and scores of ribbons at horse shows, gymkhana and rodeos all over the country.—Chuck Abbott Photo.

Palm Springs Field Club's picturesue western sports center.

Children will be admitted for 25 cents.

Governor Frank F. Merriam of California has been invited by the Palm Springs Lions Club to be their guest at the rodeo.

Bill Boyd, western screen star, and member of the cast of his new picture, "Cassidy of Bar-20" will participate in the rodeo activities. The new picture will be previewed at a Palm Springs Theatre on Saturday evening.

Jack's Barn Sponsors Famous Cowboy

Jack Bryant, proprietor of the famous night-spot, "Jack's Barn," is sponsoring Jimmy Hazen, champion cowboy, who will ride bareback bucking bronchos and wild bulls at the rodeo tomorrow and Sunday. Jimmy Hazen has won many first and second prizes at some of the foremost rodeos of the nation, and he is a runner-up for the national championship.

Mrs. Dudley and Mrs. Fewell, of the Joshua Tree Studio, reports that Miss Helen Eadie, Californian flower stylist and party decorator, paid them a visit Tuesday. Miss Eadie set up several charming flower display effects at the studio where she contacts her party clients.

Rodeo Queen Chosen Last Sunday

Miss Pat Percival was selected as 1938 Palm Springs Rodeo Queen at the Rodeo Queen Gymkhana at the Field Club last Sunday. A committee of local cowboy judges, including Johnny Vance, Jim Deevens, Tex Miller and Ernie McDonald picked Miss Percival as winner of the queen's contest based upon her superior horseback riding ability as well as costume and outdoor type of beauty.

McDonald Stables won the trophy donated by Travis Rogers to the ranch or stable scoring the most points in the gymkhana. Smoke Tree Ranch Stables won second and Deep Well Guest Ranch stables third.

Results of the gymkhana last Sunday:

Ladies Three Gaited class for novice in English Saddle—Miss Betty McDonald, first.

Pack Horse Race—Ernie McDonald and Johnny Gardiner of McDonald Stables, first; Jim Deevens and partner of Rogers Stables, second.

Bending Race for Dudes—Arthur Borden, first; Thelma Watson, second; Miss Tommy Lipps, third. Time: 12 seconds.

Bending Race for Cowboys—Johnny Vance, Deep Well Guest Ranch Stables, first; John Gardiner, McDonald Stables, second; Don Scrivens, third.

Cowboys Run and Ride Race—Joe Barnes, Smoke Tree Ranch Stables, first; Erne McDonald, McDonald Stables, second; Don Scrivens, third.

Potato Race for Dudes—Miss Pat Percival, McDonald Stables, first; Miss Jimmy Rogers, Rogers Stables, second; Jean Fulford, third.

Potato Race for Cowboys—Don Scrivens, first; Ernie McDonald, second.

Musical Chairs for Dudes—Won by Miss Pat Percival, McDonald Stables.

Musical Chairs for Cowboys—Won by Joe Barnes, Smoke Tree Ranch Stables.

Elimination Jumps—Miss Cynthia Shields of Deep Well Guest Ranch stables, on Lucky, first; Johnny Gardiner, second; Bobby Patterson on Buddy, third.

Burro Chariot Race—Travis Rogers, first; Frank Bogert, second.

Calfroping—Jimmy Laycock, Charles Farrell Stables, first; Johnny Vance, second; Barton Carter, third. Time: 21.3 seconds.

Local Citizens Donate Prizes

Palm Springs business men donated many fine cups and other prizes to be awarded at the rodeo tomorrow and Sunday. Among the donors are the following:

Main Events

★

CALF ROPING—First prize, donated by Deep Well Guest Ranch; second prize, donated by El Paseo Pharmacy.

BRONC RIDING—First prize, donated by The Desert Inn; second prize, donated by Village Pharmacy.

BULL-DOGGING—First prize, donated by El Mirador Hotel.

BRAHMA STEER RIDING—First prize, donated by Palm Springs Builders' Supply Co.; second prize, donated by Palm Springs Bowling Academy.

COW PONY RACE 1/8 Mile—First and second prizes, donated by Palm Springs Theatres, Earle Strebe.

Parade

★

BEST SILVER MOUNTED OUTFIT—First prize, donated by Desmonds.

BEST WORKING COWBOY OUTFIT—First prize, donated by Rogers Stables.

BEST MATCHED PAIR—First prize, donated by Pat Murphy, Palm Springs Shoe Shop.

SHERIFF'S POSSE—First prize, donated by H. E. Patterson, Palm Springs Drug Store; second prize, donated by Royal Palms Hotel.

★

PARADE Saturday and Sunday at 11 a. m. on Palm Canyon Drive.

RODEO starts at 1 p. m.

VERA M. DUNN
EditorCathedral City
News Notes

Mr. and Mrs. Walter Boyd of Los Angeles have taken a cottage at the Cairo for a month.

Mr. and Mrs. Henry Fitchen, and children spent the week end with Mr. and Mrs. Allen Durker.

Mr. and Mrs. William B. Decker of Browning boulevard, Los Angeles, were guests Saturday and Sunday of the Casa Reposa.

White Flower, entertainer at Palm Springs, is a winter guest of Sun Haven.

Miss Pearl Nuhoff of Seattle is visiting her sister Mrs. Hilda Dempster. Miss Nuhoff is on her way to New Orleans, Louisiana.

Mr. and Mrs. A. F. Miller of La Brea were week end guests of The Modern.

Dr. and Mrs. John C. Clark and daughter, Betsy, of New York City, who have been at the Desert Villa Apartments for the past four weeks left Tuesday to visit relatives and friends in Los Angeles, San Jose, Berkeley, and San Francisco. While here their daughter attended the Desert Health School.

Guests of the Blue Haven Auto Court for the past week were: Mr. and Mrs. W. L. Head of Long Beach; Mr. and Mrs. C. A. Wissler of Marion, Iowa; Robert T. Downey and mother of Pasadena; Mr. and Mrs. George Fraley of Riverside; Mr. and Mrs. P. B. Bullock, of San Marino; Dr. Margaret M. Herrington of Chicago, Ill.; J. Miller and party of New York and Chicago; Mr. and Mrs. C. F. Oelke of Pasadena; Mr. and Mrs. E. F. Trafton, of Los Angeles.

Mrs. Effie Stonebraker of Kansas City, Missouri, who has been visiting her sister, Mrs. R. W. Brady, left for Los Angeles this week.

Mr. and Mrs. R. W. Brady, had as their guests last Sunday their daughter-in-law, Mrs. Captain D. E. Collins of Los Angeles, also Mr. and Mrs. A. U. Mershon and daughter of Alhambra.

Mrs. Lella Bowen of Torrance is a guest of the Sun Haven Court.

Major and Mrs. James S. Clark, U. S. A. Fort Scott, San Francisco, are guests of the Casa Reposa for a few weeks.

Mr. Robert McCulloch, wife of the superintendent of North American Aviation, of Inglewood, her son Andrew and daughter Sheila, are guests of the Desert Villa Apartments. Mrs. D. Kilgour, wife of an Air Craft mechanic and daughter, Carole Betty, of Inglewood are house guests of Mrs. McCulloch.

Mr. and Mrs. E. Thayer of Santa Barbara, Dr. Ruth Drown, and party of Los Angeles, Mr. and Mrs. G. E. Carlson of Long Beach, were week-end guests of the Sunkist Bungalows.

Mr. and Mrs. Bartholomew, known as Arthur and Mary entertainers for Palm Springs Tennis Club, are Sun Haven guests.

Miss May Borlock, of Long Beach, and Mrs. Fred Greenberg, of Los Angeles, were week-end guests of the Sunkist Bungalows.

Herman Golden, of Los Angeles, was a week-end visitor of The Modern.

Mrs. Allen Durke and two small daughters returned Tuesday from a visit to Orange.

Mrs. John Nachant, of the Sunkist Bungalows is visiting her home in Los Angeles. Mr. Nachant took delivery on a new Buick coupe last week will follow the dinner.

Jack Schurch, noted artist of Palm Springs, is recovering from an accident. He has many fine paintings, some may be seen on the walls of Elly's Cocktail Lounge in Cathedral City.

Miss Charlotte Jones, who has been a guest of Mrs. Emma H. McMickle, left Thursday for Los Angeles to visit her sister, Mrs. Henery Flack.

Mr. and Mrs. B. W. Tubbs of San Pedro, visited Cathedral City and called on Mr. G. D. Zinn.

Mr. and Mrs. G. W. Curless, of Beloit, Wisconsin, and Mr. and Mrs. George K. Blakely of Portland, Oregon, were week-end guests of The Modern.

Mr. and Mrs. A. H. Bell of Berkeley, Mrs. Allen E. Klieves, of Los Angeles, and Mr. and Mrs. F. C. Wilson of Los Angeles were week-end guests of the Dempster Court.

Dr. and Mrs. Glen McGaffery and children of Kellogg, Idaho were guests here for the past week. Dr. McGaffery left Sunday for home. Mrs. McGaffery and children will remain for a month.

Hans Rma, well known scenario writer of Berlin and Paris, is a guest of the Sunkist Bungalows.

Mr. and Mrs. A. A. Crawford, their two small sons, were week-end guests of the Desert Villa Apartments.

A Lillian Gaffney, well known writer for many magazines, is a sojourner at present at Arner's Desert Court.

Paul Lauritz, well known Los Angeles artist whose recent exhibition at the Desert Inn was warmly received, visited with S. D. Arner last Saturday.

Mr. and Mrs. John Taggart of Pasadena were week-end guests of Mr. and Mrs. Fred Springer at the Merry Go Round.

Mr. George Ott, of Cleveland, Ohio, visited a week with Mr. and Mrs. Fred Springer. Mr. Ott, is in California on a business trip and will return in the near future to make his home here.

Mr. and Mrs. George M. Lee, of Pasadena were visiting a week with Mr. and Mrs. Fred Springer of the Merry Go Round.

Mrs. I. Jacobson and son Roal motored to Nightingale with friends Sunday.

Guests of the De Luxe Trailer Court are Mr. and Mrs. R. H. Kitchcock and Fred Moseley of Florida; Mr. and Mrs. E. W. Hall of Eugene, Oregon; Mr. and Mrs. F. E. Finch of Seattle, Washington; H. L. Stewbeau, South Dakota; Mrs. Irene Augusteen, Salt Lake City, Utah; Dr. Charles Campbell, New York City; Mr. and Mrs. O. J. Dickson and mother of Santa Rosa; Mr. and Mrs. H. A. Lawrence, Long Beach; Mrs. A. C. Davenport, Santa Maria; Mr. and Mrs. Fred Leeds, Hollywood; Mr. and Mrs. Bradley, of Los Angeles.

IOWANS ANNOUNCE
PICNIC REUNION

The biggest event of the year for the Iowans in California is the mammoth picnic reunion which is to be held all day, Saturday, February 26, in Lincoln Park, Los Angeles.

If rainy that date the picnic goes over one week to March 5. Attorney Arvin B. Shaw, Jr., president of the Iowa Association of Southern California, which sponsors the reunions, will be in charge. A large section of the park is laid out to conform to old home state and the counties are all placed as on the map for registration and meeting friends.

Hot coffee will be served free to all who buy the souvenir badge. A splendid program of music and addresses will follow the dinner.

Everyone from North Dakota is included in the call to the annual picnic reunion in Sycamore Grove Park, all day, Saturday, Feb. 5th. Judge Frank P. Allen, the new president, will preside. Secretary B. H. Harrold will be in charge of information and badges. Hot coffee will be served.

The program will follow the dinner hour and will include brief addresses and music.

Three-fourths of American fortunes gained from real estate investments. In Cathedral City I offer you for \$20 a foot, business frontage. Palm Springs frontage is \$600 a foot now. Our growth is steady and substantial. We need a garage, barber shop, drug store. Our population, 1000. Many ground floor opportunities.

Our Town's Future

(Just Another Editorial)

Cathedral City is making justifiable progress.

Little did we realize a year ago what capable civic leaders we had in our midst, until the formation of a Chamber of Commerce got them together. Then we realized that here were men who stood high in the civic leadership of many cities of importance in Southern California and elsewhere, and who helped solve problems in those cities.

Some of these leaders guided the destinies of such cities as San Diego, Orange, Balboa, San Pedro and other places.

Individuals alone can do little for our town. But an organization of individuals devoted to the welfare of a town commands respect. In the Chamber of Commerce we have that organization. It should have the support of every resident. Its faults should be overlooked, and its efforts appreciated. It will do many worthwhile things for this community.

It should be encouraged. It is easy to criticize. It is not always a virtue to do so. "It is shame and folly to judge a man without a hearing." So sayeth the Good Book. The same can apply to judging an organization. Instead of criticizing let us all do what we can in our sphere first.

Many homes would look a lot brighter if repainted in appropriate desert colors. How about the rocks between your lot and the pavement? Why not take them off and make a rock fence or rock garden of them? How about the planting of some oleander bushes, palo verde trees or orange or grapefruit trees? Why not plant a row of bamboo or tamarisk trees around that part of the lot where the junk accumulates?

Palo verde trees can be obtained free for the asking. So can tamarisk cuttings.

Some dingy colored buildings if painted white with blue trimmings and yellow windows would look charming. The owners would feel happier for the effort. We can all do something for our town. Let's do it now.

Aimless Club
Starts Big
Program

Meeting of the Aimless Luncheon Club was held Tuesday at the Totem Pole Cafe. About a dozen citizens attended.

Several topics were discussed, including a new school for Cathedral City, a location for it and the road matters.

E. F. Reilly had a petition drawn up in regards to selling 100 gold notes at \$10.00 each to finance the building of the community hall and fire station.

To date 25 signers have agreed to purchase notes. Mr. Reilly has turned one petition over to C. S. Cobb, and one to W. R. Hillery. He asks that all property owners interested in seeing the community hall and fire house built please get in touch with C. S. Cobb or W. R. Hillery.

ROOSEVELT ACTS IN
APPOINTING WHITE AS
BANNING POSTMASTER

President Roosevelt has sent to the Senate the nomination of John E. White to be postmaster of Banning, according to word received from Washington, D. C.

Mr. White, who has been acting postmaster for some time, formerly occupied the position of city clerk. He resigned the municipal position to take over the postmastership, following resignation of Homer J. King, former postmaster, who located at Palm Springs.

NORTH DAKOTANS ANNOUNCE
WINTER PICNIC

Everyone from North Dakota is included in the call to the annual picnic reunion in Sycamore Grove Park, all day, Saturday, Feb. 5th. Judge Frank P. Allen, the new president, will preside. Secretary B. H. Harrold will be in charge of information and badges. Hot coffee will be served.

The program will follow the dinner hour and will include brief addresses and music.

Apollo Duo
Visit Relatives;
In C. C.

Mr. and Mrs. Arthur Well, of Los Angeles, (The Apollo Duo) visited Mr. Wells' sister, Mrs. E. H. Brandt, for a few days this week.

For many years Mr. and Mrs. Wells piloted the Apollos up and down, back and forth, across, and through Canada, Panama, Australia, New Zealand and the Virgin Islands. By general consent their organization has occupied a place of pre-eminence among the popular musical companies of the platform.

Mr. and Mrs. Wells, in their Duo program, use a wide variety of instruments in making up a most interesting program. They have a wealth of repertoire at their disposal and a splendid reputation, based upon many years of experience, making their appearances very valuable and their services are invariably sought for return engagements.

CHERRY VALLEY MAN
HAS INFANTILE PARALYSIS
AT ARLINGTON HOSPITAL

Henry Erikson of Cherry Valley is in the Riverside county hospital with an ailment which has been diagnosed as infantile paralysis.

His left leg is affected.

Erikson is the son of a pioneer citizen of Cherry Valley. He is a young man and known to many in Banning.

TEXACO
Service Station
CATHEDRAL CITYTEXACO PRODUCTS
and QUAKER STATE
MOTOR OILSH. E. Chance
Next to Elly's Cocktail Bar

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

AFTER THE RODEO, COME OUT AND SEE US

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Desert Villa Apartments
All Electric Equipped
CATHEDRAL CITYW. L. JORDAN
Phone 7819
Palm Springs Exchange

SEE

Indio Man Killed In Crash

C. L. Wood, 35, of Indio was almost instantly killed when struck by a car while crossing Highway 99 to the 1000 Palm service station south of Indio, at 7 o'clock Sunday night.

Harry Billado, Beaumont, Tex., driver of the car which killed Wood, was not held by officers of the California Highway patrol, who investigated, but was requested to remain in Indio pending the inquest.

Wood had stopped his car just across from the service station and a passenger in the car had crossed to the station. After a few moments, Wood also attempted to cross the highway and apparently failed to see the oncoming car.

Officers Wesley Patton and Ralph Bent of the California Highway patrol, who investigated, reported that Wood's wife and family lived in Cucamonga. Billado was alone in his vehicle at the time of the accident.

Excellent Progress On the Aqueduct, Report Shows

Hard-rock miners, working a half mile beneath the surface of the earth, blasted out a block of granite which completed the excavation of the tenth mile of the 13-mile San Jacinto tunnel, according to a report received in the Los Angeles office of F. E. Weymouth, general manager of the Metropolitan Water District.

With exactly three miles of stubborn rock remaining to be excavated in the tunnel, work is now being pushed ahead at four working faces in the tunnel. Water District engineers stated last week that excavation progress in the tunnel has been materially increased during the last few days because of the two additional headings that have been put into operation at the foot of the Lawrence adit.

Location near the center of the 13-mile tunnel, this mile-long adit, giving access to the main tunnel, has just recently been completed. Tunnel crews are now working east and west from the bottom of this adit as well as from the Cabazon and Potrero shafts. The tunnel is being excavated to a diameter of 18 feet, large enough to accommodate a full size locomotive.

In addition to the ten miles of the tunnel that have been excavated, last week's construction report stated that more than five and a half miles of the tunnel have been lined with concrete and completed. Placed with huge machines which pump the concrete into special steel forms, the smooth concrete lining is 18 inches thick.

The San Jacinto tunnel is the second longest of the 38 tunnels on the 392-mile Metropolitan Aqueduct system, and will be the last of the tunnels to be completed. With a total length of 108 miles, 105 miles of which already have been excavated, this is one of the largest hard-rock tunnel jobs in construction history.

Being constructed to carry a billion gallons of water a day across the state of California from the Colorado river

Meet Your Son

By ERNEST ANDREW ROGERS
National Child Welfare Authority;
President, Montezuma School
for Boys

Generally, the "poor sport" is the boy who wants so desperately to win that he can't stand defeat. He can't give up gracefully. He "can't take it." He's a sorehead.

He claims the rules are unfair, the umpire is biased, or the other fellow cheated. He hates to admit failure whether it's in his school work or in his games. He always has an alibi.

You can't help feeling sorry for him, for he's deeply unhappy, but since that manly ability to "take it," win or lose, is a prime necessity for successful, happy living, something must be done about it.

Contact with other boys, along with the general process of growing up, helps to straighten out the kinks of poor sportsmanship in a youngster. If he plays competitive games, he will find he has to stick to the rules of the game whether he likes the way it is going or not. The crowd won't tolerate a poor sport.

A distorted idea of the importance of winning can only result in a distorted sense of general values. Obviously, then, a lad needs to be taught that sportsmanship is the way the game's played, not the score.

The boy who comes into first place without any great effort, it needs to be pointed out, is often not as great a hero to the grandstands as the boy who places third by exerting superhuman effort. The crowd invariably applauds the boy who comes in last—but who stays with it long after any hope of placing is gone.

Unless your boy learns his lessons in sportsmanship thoroughly, he cannot fail to be at a disadvantage throughout life. He will spend so much time feeling sorry for himself that he'll miss half the fun of living. So don't trust entirely to time and the other boys to make him see the light. Explain to him that there is a certain amount of failure in every life; that scarcely anything of any consequence has ever been achieved or invented except after initial failures. Failure, in itself, does not matter—if it is utilized as a stepping stone to later success.

Never ridicule a boy for poor sportsmanship, particularly before a crowd. Talk with him later, when he has had a chance to cool off a bit. Impress on him this verity, which he can prove for himself.

The quickest way to forget a failure—and to make others forget it—is first to admit it, and then to redeem it at the earliest opportunity.

The fellow who wrote about the silent watches of the night never heard a dollar one on the dresser.—Richmond (Va.) Register.

to the thirteen Southern California cities that comprise the Metropolitan Water District, the Metropolitan Aqueduct is now in its sixth year of construction, and is scheduled to be completed in 1939.

Buy in Palm Springs.

JOHN PHILLIPS SHOWS GRAPHIC PICTURES OF GERMANY, RUSSIA

Germany and Russia of today were pictured to the Riverside Lions club by Senator John Phillips of Banning through the lens of a candid camera which the Riverside county legislator carried with him on a three-months tour through Europe last summer, says the Riverside News.

The pictures became so "candid" at one spot along the way, in Kiev, Russia, that he was detained for an hour by police until he proved his credentials and was permitted to go on his way. He found that the Russians do not bar cameras but forbid the photographing of so many objects and scenes that a camera fan is tremendously handicapped.

Particularly graphic were the color photographs of Berlin and Nuremberg, Germany during the visit of Mussolini to Germany and during the party convention of 400,000 Nazis. The pictures revealed the brilliant red Nazi banners which line the streets for a parade for Hitler, and also portrayed the bright and varied uniforms of the numerous armed and unarmed forces of Germany.

Pictures photographed in Russia showed the disrepair into which the beautiful buildings of the once-resplendent Moscow have been allowed to fall, and the squalid conditions of the Russian cities where dozens of persons are forced to live in quarters sufficient for one family.

He said that only to a person visiting Russia can the futility of the vast transformation of the country from an agricultural one to an industrial state, be explained. Masses of peasants have crowded into the cities to live and work under conditions to which they are wholly unaccustomed.

"Russia is giving everything to its youth, hoping to realize from the rising generation what it has failed to obtain from the present," he said. "It is likely that far greater results will be obtained from the new generation if the Soviets can get by without another revolution."

He found throughout Russia a definite "build-up" for Stalin, indicating that the ruthless dictator is seeking to ascend to the deified place held by Lenin. Whereas it formerly was "the party of Lenin," it now is "the party of Lenin and Stalin," he found. Stalin's photographs, often large enough to extend from the floor to the ceiling of a high room, are to be seen throughout the land.

In Germany he found a better spirit among the people, chiefly because they are obtaining better food.

RESORT VISITED BY SEASON'S FIRST SNOWFALL

First snowfall of the winter in the resort areas of the San Jacinto mountains brought three inches to Idyllwild when the storm cleared Thursday morning. This was the first snow since March 28 last year.

At this time in 1937, there was five feet of snow on the ground at Idyllwild, frequent storms having followed the season's initial snowfall on Dec. 4.

GRAND JURY TO HELP WITH COUNTY BUDGET

The possibility of the grand jury's taking an active part in drafting the county fiscal budget next July became known when four members of the inquisitorial body sat in with the supervisors Monday.

In introducing the grand jurors to his fellow supervisors, Chairman W. C. Moore commented that he has asked them to appear whenever possible "and help us with the budget problems next summer."

Present at the session were J. L. Alabaster, H. A. Booth and Mrs. E. B. Parker of Riverside and Mrs. Agnes L. McCuen of Hemet.

Today America says "Good-bye to the melting pot!" The era of prodigious expansion when armies of alien immigrants poured into this country half a million to a million strong from 1880 up to the depression years, is now past history. Today the tide has passed its crest, as the just released figures of the United States Department testify. During the last fiscal year, only 53,000 immigrants gained entry into the Land of Promise. This was a mere drop of seasoning in the Melting Pot compared to the gigantic legion of more than one and a quarter million immigrants admitted in 1907. Though America's period of geographical expansion has doubtless passed its apex, there remain open great, new fields to test the nation's mettle — conquering unemployment, enriching purchasing power, and lifting our living standards ever higher. Have no doubt of it, America still has great epics of expansion and growth to be written within her own borders! —Van Nuys Tribune.

THE GREATER DANGER

The danger most to be feared is not invasion of ruinous armies but invasion by ruinous ideas. — Buffalo News.



ONCE you slip your toes into a pair of these gloriously light, flexible shoes you'll find a new thrill in walking! Your feet are free to exercise in the natural way... and every step is a revelation in comfort.



\$5.50

C. G. Lykken Department Store

24 Years in Palm Springs

Shop in Palm Springs

A new pair of Gloves every month



Twelve pairs of gloves a year would be more than the average person could logically use. But the money to buy so many gloves is worth considering! Such an amount—varying, naturally, by families—is the sum that an all-gas kitchen frequently saves, in operating costs alone. • And since gas appli-

ances cost less to buy, too—and give faster service plus better results—it is easy to understand why gas is the overwhelming favorite! The newest gas appliances are on display in the show rooms of dealers and your gas company.



Another Gas Economy
No moving
parts in Electrolux
freezing system—
nothing to wear out

SOUTHERN CALIFORNIA GAS CO.

YOUR QUICK, CLEAN
ECONOMICAL SERVANT

Authorized Dealers for Palm Springs

Magic Chef Ranges—Electrolux Gas Refrigerators—Day-and-Night Water Heaters.
Terms up to five years through the courtesy of the Southern California Gas Co.

MILLER'S
Next to Thrifty 5c, 10c & 25c Store
Phone 4014

BEFORE YOU BUY or SELL
Be Informed of Present Market Value
W. J. CROSS
CONSULTING APPRAISER

GOFF HOTEL

Now Under the Management of
ALEX H. NORD
Formerly of the Stillwell Hotel, Los Angeles
HOTEL ROOMS and COTTAGES
Sensible Rates

Palm Springs

Phone 3304

ROPER GAS RANGES

Financed on Easy Terms
through your gas company
or the Bank of America.

Gas Heaters Gas Ironers

DON MANCHESTER

Radio Sales and Service

Authorized Gas Appliance Dealer
for Southern California Gas Co.

Next Door to Safeway

Phone 4084

PALM SPRINGS PUBLIC LIBRARY

(Alleine's Memorial)

The Plaza

South of Plaza Theatre on

Palm Canyon Drive

HOURS

Mornings	Afternoons	Evenings
Monday	10-12 a.m.	1-5 p.m.
Tuesday	10-12 a.m.	1-5 p.m.
Wednesday	10-12 a.m.	1-5 p.m.
Thursday	10-12 a.m.	1-5 p.m.
Friday	10-12 a.m.	1-5 p.m.

Riverside County Library Books can be ordered through the Palm Springs Public Library.

WORLD'S TENNIS CHAMPIONS MEET HERE FEBRUARY 6

Vines and Perry,
Senior and Bell,
Singles, Doubles

If ever the old adage that "a champion is born, not made," rang true in sports, it holds a logical explanation for the rise of Ellsworth Vines to the topmost pinnacle of the net world. The tall and powerful 26 year old champion from Pasadena, California, was practically born with a racket in his hand. His father, an enthusiastic tennis player, taught young Ellsworth the rudiments of the game at a tender age.

Vines disclosed as much relating plans for the resumption of his bitter feud with Fred Perry of England in a "show down" fight for the world's professional tennis championship at the Palm Springs Racquet Club, Sunday, February 6.

Walter Senior, Canadian National champion, and Berkeley Bell, former National Intercollegiate champion, will also be matched at the Racquet Club on that day. Vines and Senior will meet Perry and Bell in a double set.

Perry and Vines are involved in a sizzling battle to determine the superiority between them, with the ultimate victor winning the right to carry the standard of the professional champion against an amateur to be lured from the ranks of the sion purists next season, it was revealed.

Although Vines swung a racket soon after he learned to walk, it wasn't until 1926 that he entered his first tournament as a junior, and not until the following year that he started on the road to the top. A naturally hard hitter, Vines in his early career found that this tendency cost him many a match that he otherwise might have won had he been better able to control his strikes.

But Mercer Beasley, the famed coach, took him in hand in 1927 and consolidated his strokes and Vines was sent to the Pacific Northwest to become tournament seasoned. He ran off with the Canadian national junior crown in that first campaign and returned home with confidence in his own game, although that confidence was not justified until 1930 when he launched his bid for national fame.

Vines became one of the few unknowns to blast his way into the sacred First Ten of the country in his first season on Eastern turf courts when he sealed his way to No. 8 in the national list in 1930. He started the East talking by defeating Frank Shields and Frank Hunter to win the Metropolitan grass court championship, then won his way to the finals of famous old Seabright, where his opponent was brilliant young Sidney Wood. Wood found one weakness that the hard-hitting Californian had never bothered his head about, namely the softshot game. Wood defeated him with this baffling style and, as Vines relates it, the rest of the Eastern season became a nightmare as opponent after opponent exploited that vital weakness.

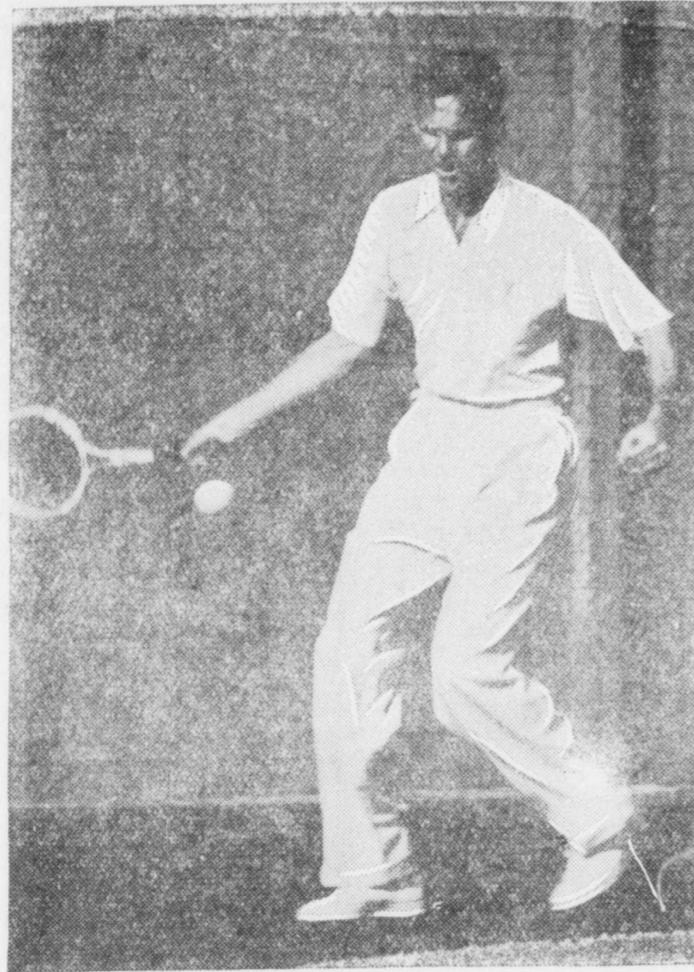
He climaxed the year by returning home to his native hard courts in Los Angeles and winning the Pacific Southwest with victories over three first ten players, Wilmer Allison, Cliff Sutter and Gregory Mangin.

But the court had hardly grown cold from the final match of that tournament when Vines went into a huddle with his old teacher, Beasley, to construct a defense for the soft shot game. He learned his lesson well, for in the following year Vines compiled one of the greatest records ever made by an American player. From the Houston, Texas, tournament in March to the Pacific Coast championships in September, Vines was not once defeated in singles, although he defaulted one match because of illness. Fourteen straight tournaments were included in that record, topped by the national championships at Forest Hills, where he defeated Fred Perry and George Lott to capture the American crown.

On the strength of that record, Vines was hailed as a new Tilden! Spearhead of the Davis Cup squad, he was sent to Europe by the U. S. L. T. A. and the youthful Vines maintained his brilliant record in his first year as an internationalist by losing only one match in Davis Cup play—that to Borotra of France, in the final match.

His victims included Ricardo Tapia of Mexico, Harry Hopman and Jack Crawford of Australia, Baron Von Cram and Daniel Preiss of Germany and the then world's No. 1 amateur, Henri Cochet of France. But though Vines performed brilliantly as an individual, Uncle Sam's team could not regain the cup.

Wimbledon, emblematic of the world's championship, was Vines' at the first asking, the only player ever to win the classic on his initial try. Henri Cochet came to the United States especially to wreck revenge on



Ellsworth Vines, world's professional tennis champion, 1934-1937, who will meet Fred Perry, world's amateur champion, 1934-1937, in the professional tennis match series to decide the championship of the world, at the Racquet Club in Palm Springs, on Sunday, February 6.

Vines in the American championship, but Vines successfully defended his title by defeating the Frenchman, 6-4, 6-4. The match took only 55 minutes to complete.

That was one of the two matches that stand out as examples of "pluperfect" tennis in the career of Vines. Cochet played well but was powerless against the dynamic blasts that exploded off the racket of the young Californian. The other great example of flawless, inspired tennis was furnished by Vines in his meeting with Perry in the Pan Pacific Auditorium last year before a brilliant audience of 15,000 Hollywood movie celebrities and

the American nationals at Forest Hills.

But just as he had come home that year in 1930 to learn his lesson in combating the drop-shot, so he came home to learn his lesson again. He tossed his tennis racket into the discard, took up golf. That winter he signed up for a professional tour and in January came back to the court against Bill Tilden determined to once again play the game he knew was capable of it worked. Of 80 matches with Tilden, Vines won 61. That tour with the "Old Master" taught him more. It taught him steadiness, for Tilden blasted the ball back at him so often that Vines was forced to steady down and earn his points.

Just as he scaled the heights in amateur ranks, so Vines became kingpin of the professionals in his first year. He invaded London and won the official pro crown at Wembley, defeating Hans Nusslein, the famed German pro, in the final round. In 1934 Vines defended his professional laurels against both Cochet and Martin Plaa of France and routed them both, beating Cochet ten times in a row and Plaa 8 out of 10 matches.

The turning professional of Stoefen and Lott in 1935 added impetus to the pro situation and Vines and Tilden toured with the two doubles sharks. Vines shellacked stoefen 19 consecutive times before Stoefen finally halted him, while Vines and Tilden surprised their foes by taking 18 out of 27 doubles matches against the then world's champions. Vines went abroad to successfully defend his world's championship. The 1936 season was a repetition of those victories, with Vines and Tilden invading Japan, China and the Philippines.

Came then the first serious challenge to Vines' right to the professional throne, a fight that is smoldering on into the 1938 tour that has come to be known as the "show down" battle for the championship.

Fred Perry, whose record as an amateur stamped him as one of the "greats" of the sport, turned professional in 1937 and signed for a tour with Vines.

Opening in Madison Square Gardens, they broke all former tennis records for gate receipts and crowds by drawing 17,500. Perry won the first three matches from the tour, but it was against a sick Vines, a Vines who forced himself to play with a high temperature on courage alone. But the end of their American tour found Vines winning by a count of 33 to 30

IN THIS CORNER

World's Professional Champion
1934-1937

Ellsworth Vines

IN THIS CORNER

World's Amateur Champion
1934-1937

Fred Perry

PROFESSIONAL
TENNIS
MATCH SERIESChampionship
OF THE WORLD

THE RACQUET CLUB

Sunday, Feb. 6th

FIRST MATCH ONE O'CLOCK SHARP

THE PUBLIC IS INVITED

Tickets \$2.00 Including Tax

ALSO

Walter Senior

Canadian National Champion

VS

ALSO

Berkeley Bell

Former National Intercollegiate Champion

matches. The grand tour had broken all total attendance records and receipts and the two were so close they hated to give up!

England beckoned them for "Coronation matches" and after eleven matches in England, Perry had won 7 and Vines but 4—making their grand total for the year exactly 37 matches apiece.

It was an amazing ending for two great players, but both are firmly resolved that their current battle will not be as even. Vines, having corrected minor physical ailments during a lay-off last summer, is back with a serve more bombastic than ever, and a stamina he hopes will carry him to a clean sweep of their matches.

Perry himself admits his game has improved from fifteen to twenty per cent, and the English star, now married to Helen Vinson of the films, envisions a career in the movies after first establishing himself as the undisputed champion of the world.

Hence the stake is large and the battle looms fierce when the two greatest players of the present day clash in their match here February 6.

Richard S. Johnson is now managing the department of tires, lubrication and gasoline for Art Moran at Faure's Garage, corner Indian Avenue and Andreas Road. Mr. Johnson has had seven years' experience in California.

One Friend Tells Another



* If you really want to have your blankets, drapes and curtains spruced up, send them here! You're assured of a good job, for we have experts who make a specialty of cleaning these household articles. Blankets are returned soft and fluffy, and curtains and drapes are carefully finished so they are ready for immediate hanging.

DESERT VALET
CLEANING & LAUNDRY
PHONE 3191 — EL REY BUILDING

Buy in Palm Springs.

Announcing

Dr. Morris H. Dunham

DENTIST

Associated with Dr. Franz B. Buerger

Hours by Appointment

DRAPERY

FOR THE DESERT HOME

DOROTHY WATSON
FINE INTERIORS

Opposite Goff Hotel

Phone 7111

New . . .

Unfurnished Home

Strictly modern 3-bedroom 2-bath home. Large lot, well planted and completely walled.

OWNER DETERMINED TO SELL

Shown without obligation.

~ by ~

John W. Williams

or Associates

O. C. RICHARDSON and L. J. BELL

North Palm Canyon Drive

Phone 3311

BICYCLES :: TRICYCLES

BABY WALKERS

WAGONS



MILLERS

Bicycle Sales — Rentals — Repairs

Phone 4014

Next to Thrifty 5c-10c-25c Store

At the Palm Springs Theatre

FRED ASTAIRE BRINGS MUSIC AND ROMANCE IN HIS NEW COMEDY

The Gershwins' latest songs, a group of novel dance numbers, and a riotous P. G. Wodehouse story have been blended into the framework of Fred Astaire's new starring film with George Burns and Gracie Allen for RKO Radio, "A Damsel in Distress," which is playing today and Saturday at the Palm Springs Theatre.

A big English castle forms the setting for much of the swift action and delightful romance of the story, which deals with the adventurous love affair of an American dancer and a titled British girl. Excitement and complications abound in the plot due to the conflicting desires of the friends and relations of the two principals, and to the well-meant efforts of the girl's servants to run her romance for her.

Astaire's terpsichorean role gives him opportunities for five brilliant and novel dancing routines, which, along



FRED ASTAIRE

with the sparkling tunes by the late George Gershwin and Ira Gershwin, help to make the picture one of the season's most entertaining offerings.

Burns and Allen portray Astaire's solicitous press agents, and Joan Fontaine, as the English girl in the case, heads the notable cast of the film, which also includes Reginald Gardiner, Ray Noble, Montagu Love, Constance Collier, Harry Watson and Jack Carson.

Astaire's terpsichorean role gives him opportunities for five brilliant and novel dancing routines, which, along

★

"TOVARICH" AT PALM SPRINGS THEATRE, SUNDAY AND MONDAY

After a run of several years in New York, London, Paris and various other world capitals as a stage play, "Tovarich," a comedy dealing with a Grand Duchess and a Prince who were exiled from their native Russia by the revolution, now comes to the screen. It will have its first local showing at the Palm Springs Theatre Sunday and Monday, Jan. 30 and 31.

Warner Bros. made the picture and endowed it with a splendid cast and many magnificent settings. Claudette



Charles Boyer and Claudette Colbert

Colbert plays the Grand Duchess and Charles Boyer the Prince.

★



Eleanor Lynn and Mickey Rooney in "You're Only Young Once"

"YOU'RE ONLY YOUNG ONCE" HAS WARM, HUMAN QUALITY

Lewis Stone, always master of character analysis in a screen portrayal, again reaches the heart in his latest role as head of a typical American family in "You're Only Young Once," which will be shown at the Palm

day to spend a week in the sun at El Mirador.

Try a Desert Sun WANT AD.

5 Years, Hollywood . . . 2 Years, Greater Texas Expositions

W. J. COLLINS Presents . . .

For a Limited Engagement of Two Weeks

THE DRUNKARD

... with . . .

CARLETON YOUNG, JOHN WAGNER, EDITH STRAND, PHYLLIS GORDON, NOEL COLLIER, GLENN WEBB, and Others.

AND THE FAMOUS

OLIO

Conducted by

NEELEY EDWARDS

"Lone Star of Texas Centennial"

PROMPTLY AND PRECISELY AT NINE P. M. NIGHTLY

— at —

EL PASEO THEATRE

North Palm Canyon Drive in El Paseo Bldg.

5 Blocks North of the Village Center

PALM SPRINGS

Phone Palm Springs 4384 for Reservations

... NOW SHOWING . . .

Many Eastern Guests at Desert Inn

Several prominent eastern families have arrived at the Desert Inn for the season, among them are Mr. and Mrs. Geo. Ford of Toledo, Ohio; Mr. and Mrs. Alfred A. Cook, New York City; Mr. and Mrs. J. Judson Brooks, Jr., of Sewickley, Pa.; and Mr. and Mrs. A. L. Humphrey of Pittsburgh.

Recent arrivals at the Desert Inn: From Los Angeles, Mr. and Mrs. Jean Murat. Mr. and Mrs. H. F. McBratney, Mrs. Inez Percival, Mr. and Mrs. Jerry Cady, Mr. and Mrs. Milo A. Baker, and Mr. and Mrs. W. A. Lewis, Jr.

From San Francisco, Mr. and Mrs. H. C. Moffitt, and Mr. and Mrs. W. E. Buck.

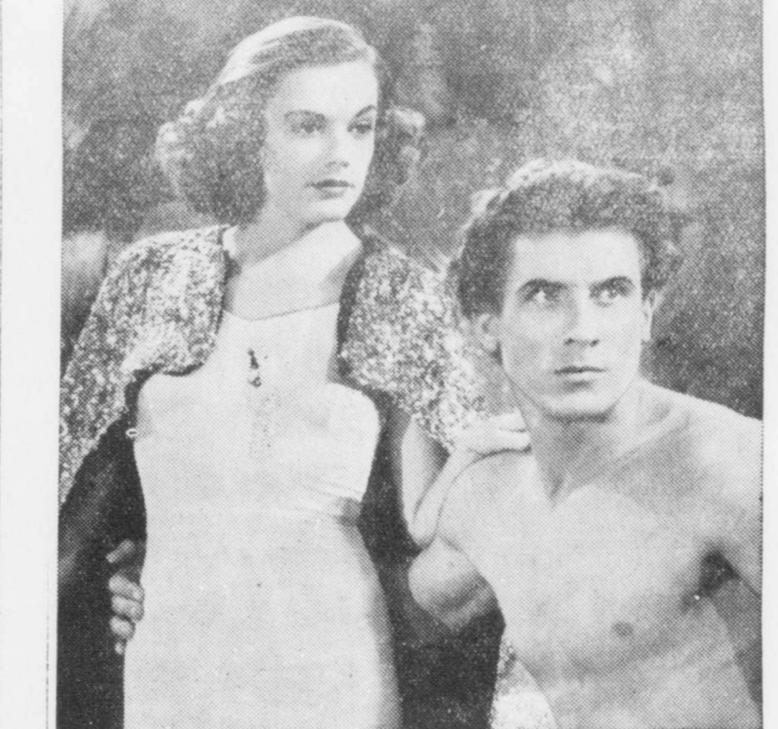
From Beverly Hills, Mr. and Mrs. Geo. J. Devor, Mr. and Mrs. John Palmer Darnall, and Miss Lillian Harmer.

From other California cities, Mr. and Mrs. E. O. O'Brien, San Diego; Commander and Mrs. R. S. Davis, San Diego; Mr. and Mrs. Arthur N. Macrane and Mr. and Mrs. Kenneth Hunter from San Marino; Mr. and Mrs. H. L. Farrar, Burlingame; Mr. and Mrs. Glenwood Ballinger and family, Manhattan Beach; Mr. and Mrs. Ed Ainsworth, South Pasadena; Mr. and Mrs. H. T. O'Fallon, Santa Monica.

From other states, Commander E. J. Mazzuchi, Paris, France; Mr. and Mrs. W. F. Detwiler, Pittsburgh; Mr. G. W. Douglas, New York City; Mr. Lee Holmes, Detroit; Mrs. Henry M. Curry, Jr., Pittsburgh; Mr. Walter Wilson, Vancouver, B. C.; Mr. and Mrs. Geo. R. Ford, Pittsburgh, Ohio; Mr. and Mrs. D. L. Morrow, Pittsburgh; Mr. Herbert Melhorn, Berlin, Germany; Mrs. E. J. Flynn and children, Pat and Dick; Mr. and Mrs. Alfred Cook, New York City; Mr. and Mrs. W. F. Davis, Meridian, Conn.; Miss Patricia Decre Wiman, Chicago; Mr. and Mrs. Arthur Dolge, Westport, Conn.; Dr. and Mrs. J. T. Robinson, Reno; Mr. and Mrs. H. L. Hoagland.

Salt Lake City: Mr. and Mrs. J. Judson Brooks, Sewickley, Pa.; Mr. and Mrs. A. L. Humphrey, Pittsburgh; Mr. and Mrs. R. D. Marshall, Rock Island, Ill.

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.



GLENN MORRIS and ELEANOR HOLM in "TARZAN'S REVENGE," Playing Thursday and Friday at the Palm Springs Theatre

Plaza Theatre

Two Shows Nightly, 7 and 9 P. M.

Matines Saturday and Sunday—Doors Open 2:45 P. M.

GO TO THE RODEO

FRIDAY and SATURDAY . . . Jan. 28-29

WALTER WINCHELL, SIMONE SIMON and BEN BERNIE

— in —

"LOVE AND HISSES"

with BERT LAHR, JOAN DAVIS, DICK BALDWIN, RUTH TERRY

Musical, "PRAIRIE SWINGEROO" UNIVERSAL NEWS

SATURDAY NIGHT ONLY . . . Jan. 29

MAJOR STUDIO FEATURE PREVIEW

— Featuring —

WILLIAM BOYD, CARLETON YOUNG (of "The Drunkard" Cast)

and RUSS HAYDEN ("Lucky")

With Personal Appearances by Each on the Stage

SUNDAY, MONDAY and TUESDAY . . . Jan. 30-31-Feb. 1

MAE WEST and EDMUND LOWE

— in —

"EVERY DAY'S A HOLIDAY"

with CHARLES BUTTERWORTH, CHARLES WINNINGER

and WALTER CATLETT

Color Cartoon, "THE LYIN' MOUSE" UNIVERSAL NEWS

FRIDAY, SATURDAY and SUNDAY . . . Feb. 4-6

ALICE FAYE and GEORGE MURPHY

— in —

"YOU'RE A SWEETHEART"

with WILLIAM GARGAN, KEN MURRAY, and His Stooge, OSWALD,

CHARLES WINNINGER and ANDY DEVINE

Mickey Mouse, "CLOCK CLEANERS" PATHÉ NEWS

— COMING ATTRACTIONS —

"Love is a Headache," "Prescription For Romance," "Bad Man of Brimstone," "Thrill of a Lifetime," "Checkers," "Happy Landing," "Buccaneer," "Man Proof," "Mannequin"

PLAZA THEATRE

WALTER WINCHELL, BEN BERNIE, SIMONE SIMON HIT HAS "UMMMPH"



WALTER WINCHELL AND BEN BERNIE

Walter Winchell and Ben Bernie, son for all the barbed wit is the light over their new sweet-hot from Paris, the saucy and vivacious Simone Simon, who sings operatic arias and popular ballads for the greatest surprise of the year.

PALM SPRINGS THEATRE

Western Electric

Two Shows Nightly, 7 and 9 P. M.—Matinee Daily—Doors Open 2:45 P. M.

EARLIE STREBE, Manager

GO TO THE RODEO

FRIDAY and SATURDAY . . . Jan. 28-29

FRED ASTAIRE, GEORGE BURNS and GRACIE ALLEN

— in —

"DAMSEL IN DISTRESS"

with JOAN FONTAINE, REGINALD GARDINER and RAY NOBLE

UNIVERSAL NEWS

SUNDAY and MONDAY . . . Jan. 30-31

CHARLES BOYER and CLAUDETTE COLBERT

— in —

"TOVARICH"

with BASIL RATHBONE, ANITA LOUISE, MELVILLE COOPER and ISABEL JEANS

Color Cartoon, "THE WOODS ARE FULL OF COLOR"

UNIVERSAL NEWS

TUESDAY and WEDNESDAY . . . Feb 1-2

LEWIS STONE, CECILLIA PARKER and MICKEY ROONEY

— in —

"YOU'RE ONLY YOUNG ONCE"

with FAY HOLDEN, FRANK CRAVEN, ANN RUTHERFORD

Musical, "HARRIS IN THE SPRING" PARAMOUNT NEWS

THURSDAY and FRIDAY . . . Feb. 3-4

GLENN MORRIS and ELEANOR HOLM

— in —

"TARZAN'S REVENGE"

with GEORGE BARBIER, C. HENRY GORDON, HEDDA HOPPER

Novelty, "SKY BILLBOARDS" LOEWS NEWS OF THE DAY

SATURDAY, SUNDAY and MONDAY . . . Feb. 5-6-7

DOROTHY LAMOUR and JON HALL

— in —

"THE HURRICANE"

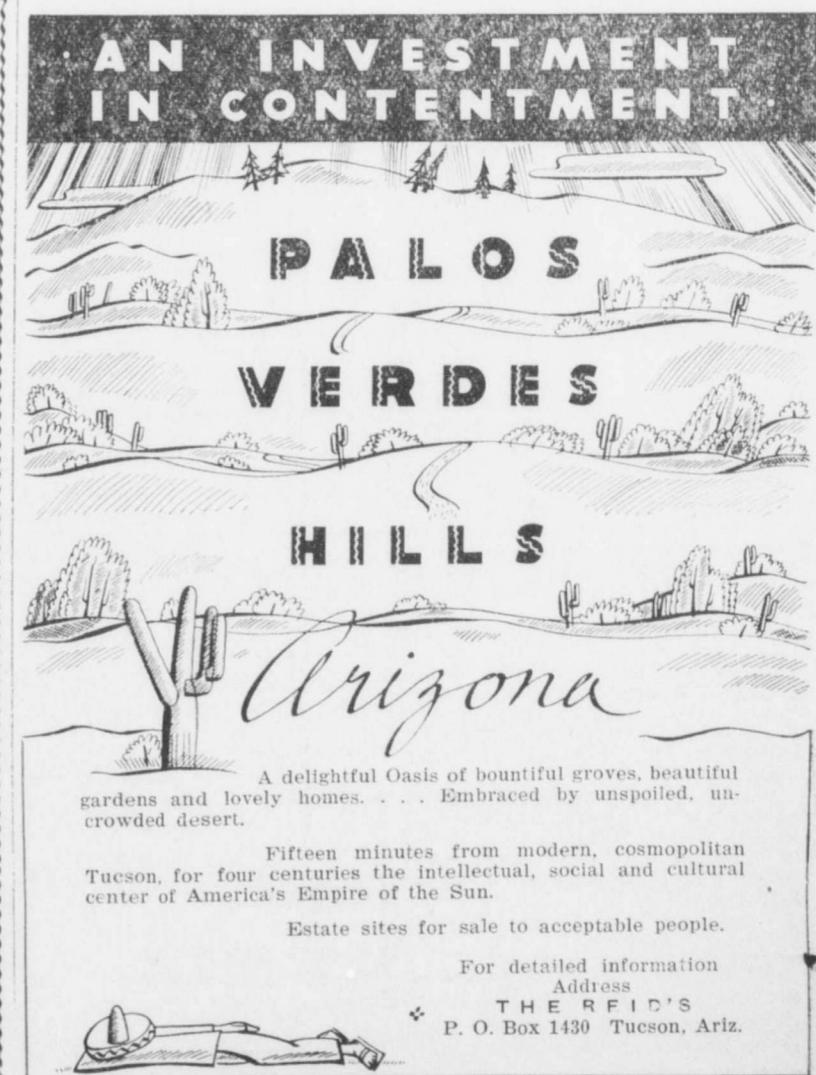
with MARY ASTOR, C. AUBREY SMITH, THOMAS MITCHELL

and RAYMOND MASSEY

Musical, "A FROZEN AFFAIR" UNIVERSAL NEWS

— COMING ATTRACTIONS —

"Love is a Headache," "Prescription For Romance," "Bad Man of Brimstone," "Thrill of a Lifetime," "Checkers," "Happy Landing," "Buccaneer," "Man Proof," "Mannequin"



A delightful Oasis of bountiful groves, beautiful gardens and lovely homes . . . Embraced by unspoiled, uncrowded desert.

Fifteen minutes from modern, cosmopolitan Tucson, for four centuries the intellectual, social and cultural center of America's Empire of the Sun.

Estate sites for sale to acceptable people.

For detailed information

Address

THE REED'S

P. O. Box 1430 Tucson, Ariz.



LEGAL NOTICES

CERTIFICATE OF BUSINESS FICTITIOUS NAME

State of California, ss.

County of Riverside ss.

I, the undersigned, do hereby certify that I am transacting business at Palm Springs, Riverside County, State of California, under a designation not showing the name of the person interested in such business, to-wit:

EL PATIO

Heretofore said business has been conducted by me under the name of Mecca Lodge.

Dated: This 17th day of January, 1938.

JOHN COBLE.

State of California, ss.

County of Riverside ss.

On this 17th day of January, 1938, before me, Orville C. Richardson, a Notary Public, in and for the County of Riverside, State of California, personally appeared John Coble, known to me to be the person whose name is subscribed to the foregoing instrument, and he acknowledged to me that he executed the same.

Witness my hand and seal this 17th day of January, 1938.

ORVILLE C. RICHARDSON,

Notary Public in and for Said County and State.

My Commission Expires Oct. 12, 1938.

(SEAL) S25-29

CERTIFICATE

We, the undersigned, H. D. McNeer, C. R. Chitwood and L. P. Clause, do hereby certify that we are conducting and transacting as Partners, a general garage, automobile service, sales, gasoline, oil, storage, repair, accessories, parts, body work, painting and supply business at Palm Springs, in the County of Riverside, State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit: PLAZA GARAGE, and that the names in full and the places of residence of the members of said partnership are as follows, to-wit:

Name Residence
H. D. McNEER Palm Springs, Calif.
C. R. CHITWOOD Palm Springs, Calif.
L. P. CLAUSE Indio, Calif.
WITNESS OUR HANDS, this 3rd day of January, 1938.

H. D. McNEER
C. R. CHITWOOD
L. P. CLAUSE

State of California, ss.

County of Riverside ss.

On this 3rd day of January, 1938, before me, F. G. INGRAM, a Notary Public in and for Said County and State, residing therein, duly commissioned and sworn, personally appeared H. D. McNeer, C. R. Chitwood, and L. P. Clause, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

F. G. INGRAM,
Notary Public in and for the County of Riverside, State of California.

My Commission Expires Sept. 24, 1941.

(SEAL) S25-29

CERTIFICATE OF PARTNERSHIP—
FICTITIOUS NAME

Civil Code Sec. 246-2470

State of California, ss.

We hereby certify that we are partners transacting business at Palm Springs, Riverside County, in the State of California, under a designation not showing the names of the persons interested as partners in such business: to-wit,

PALM SPRINGS PIPE AND
SUPPLY COMPANY
The names of the partners are:

Alvah F. Hicks, residing at Palm Springs, California.

John P. Holditch, residing at Palm Springs, California.

Witness our hands this 25th day of January, 1938.

ALVAH F. HICKS
JOHN P. HOLDITCH

State of California, ss.

County of Riverside ss.

On the 25th day of January in the year one thousand nine hundred and thirty eight before me personally appeared Alvah F. Hicks and John P. Holditch, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 25th day of January, 1938.

G. G. OLIVER,
Notary Public, in and for said County and State.

My commission expires Sept. 24, 1941.

(SEAL) S26-30

NOTICE OF INTENTION TO EN-
GAGE IN THE SALE OF ALCO-
HOLIC BEVERAGES

January 21, 1938.
TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

Koty Pine Cafe, Lot 185, Cathedral City, California.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises, as follows:

PALM SPRINGS TENNIS CLUB.

NOTICE OF COMMISSIONER'S
SALE ON FORECLOSURE
OF MORTGAGE

No. 28539

In the Superior Court of the State of California in and for the County of Riverside

Bertha Miller, as Administratrix of the Estate of Charles Steele, deceased, Plaintiff,

vs.
Charles Simmonds and Rena E. Simmonds, husband and wife; Emma D. Suverkrup, H. F. Suverkrup and J. E. Suverkrup, co-partners doing business under the firm name and style of John Suverkrup Lumber Company, et al., Defendants.

Under and by virtue of an order of sale issued in the above entitled action, after Decree of Foreclosure was duly entered therein on the 21st day of May, 1937, which decree is recorded in Judgment Book 44 of said Court at page 95 thereof, I am commanded to sell at public auction for cash, lawful money of the United States, all those certain lots, pieces, or parcels of land described in the decree of foreclosure and order of sale, situate in the County of Riverside and State of California, and bounded and particularly described as follows, to-wit:

South half of the Northwest Quarter of the Southwest Quarter, the Southwest Quarter of the Southeast Quarter, the Southeast Quarter of the Southwest Quarter, the West half of the Southeast Quarter of the Southeast Quarter, and the South half of the Southwest Quarter of the Southeast Quarter of Section Twenty-one and the Northwest Quarter of the Northeast Quarter of Section Twenty-eight, Township Two South, Range One East, S.B.M., one thousand two hundred twenty feet south of the northerly line of said Section; thence south one hundred feet; thence east two hundred feet; thence north one hundred feet; thence West two hundred feet to place of beginning, containing 2/5 of an acre, more or less.

A rectangular parcel of land beginning at a point on the Westerly line of the Northeast Quarter of Section Twenty-eight, Township Two South, Range One East, S.B.M., one thousand two hundred twenty feet south of the northerly line of said Section; thence south one hundred feet; thence east two hundred feet; thence north one hundred feet; thence West two hundred feet to place of beginning, containing 2/5 of an acre, more or less.

Together with all and singular the tenements, hereditaments and appurtenances thereunto belonging or in any wise appertaining.

PUBLIC NOTICE IS HEREBY GIVEN, that on Saturday the 29th day of January, 1938, at ten o'clock A. M., of that day, at the Main Street entrance of the Court House, in the City of Riverside, County of Riverside, State of California, I will in obedience to said Order of Sale and decree of Foreclosure and Sale, sell the above described property, or so much thereof as may be necessary to satisfy plaintiff's judgments, with interest thereon and costs, to the highest and best bidder for cash lawful money of the United States.

Dated January 6th, 1938.

O. A. LOWENTROUT, Commissioner.

Von Seggern & Hawkes, Attorneys for Plaintiff.

Publish Jan. 7, 13, 21, 28. S23-26

NOTICE OF INTENTION TO EN-
GAGE IN THE SALE OF ALCO-
HOLIC BEVERAGES

Jan. 20, 1938.
TO WHOM IT MAY CONCERN:

Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

U. S. Hiway 99, Garnet, Riverside County, California.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

On Sale Beer and Wine.

Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

J. E. WINGFIELD. 826

NOTICE OF INTENTION TO EN-
GAGE IN THE SALE OF ALCO-
HOLIC BEVERAGES

January 22, 1938.
TO WHOM IT MAY CONCERN:

Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

Beer and Wine. Also Distilled Spirits.

Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

PALM SPRINGS TENNIS CLUB.

By Fred Le Blond, Jr.

WRESTLING IN SAN
BERNARDINO COMES

TO AN END

Wrestling in San Bernardino—and the Citrus Belt—will sing its swan song Friday night, when the National Orange Show stadium becomes the scene of grappling hostilities for the final time.

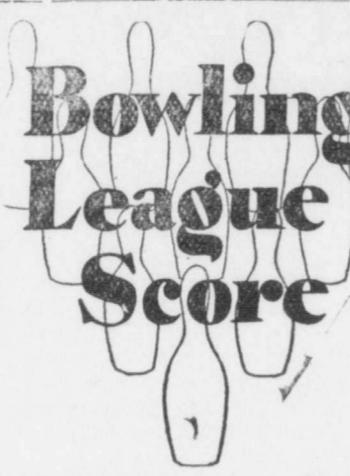
The stadium will be torn out shortly in order to make more space for advertising purposes for the Orange Show.

W. H. WILLIAMS.

826

Dr. and Mrs. F. W. Fahrney of Glendale, and Mr. and Mrs. Fritz Christensen of Anaheim, were the guests of Mr. and Mrs. Robt H. Frohm over the week-end.

Public Stenographer — Helen McEwen, Desert Sun Office. Phone 3594.

Tennis Pros
Play Match
At Desert Inn

One of the best double matches of the season was seen last Thursday at the Desert Inn when Lester Stoefen, professional, and Bob Norie, Smoke Tree Ranch pro, defeated Don Thompson, Desert Inn pro, and Frank Feltrup, del Tahquitz pro, to the tune of 6-2-6-4.

There was an interesting gallery to watch the match which included many celebrities.

The Merchants League standings remained the same as all six teams battled to hold their position. The fast Electric Five strengthened their lead by winning 3 points from Smoke Tree Ranch. Bill Seaton was the main attraction with his high series of 577 and high game of 210.

The Safeway boys were only able to split 4 points with the El Paseo bowlers and the Bank of America holding fast to the cellar position, also split 4 points with Coca Cola.

The great mystery this week: How can anyone bowl a snappy game of 73? Ask Millie Hicks.

MERCHANTS LEAGUE

TEAM STANDING

No.	Name	Won	Lost	Pct.
1	Nev-Cal. Elec. Corp.	7	1	875
2	Coca Cola	5	3	750
3	Smoke Tree Ranch	4	4	500
4	El Paseo Bldg.	3	5	375
5	Safeway Stores	3	5	375
6	Bank of America	2	6	250

INDIVIDUAL AVERAGES

No.	Name	Ga	Hig	H13	Ga Ave.
1	Seaton	6	210	577	183
2	Britsch	6	214	567	178
3	Pearson	6	231	552	172
4	Sanborn	6	205	534	170
5	Cicero	6	190	502	164
6	Iselin	6	201	582	164
7	Warner	6	200	492	163
8	Sales	6	194	526	163
9	Leadbetter	6	192	518	163
10	Wheeler	6	197	516	161
11	London	6	166	483	158
12	Shepard	6	180	465	154
13	Bosworth	6	196	478	153
14	McNay	6	200	472	152
15	Ramsland	6	179	471	151
16	Gardner	6	208	459	148
17	Smith	6	171	477	148
18	Randolph	6	180	452	148
19	Ingram	6	186	475	147
20	Fussell	6	189	451	144
21	Hicks	6	162	485	141
22	Neal	6	157	431	138
23	Nourie	6	156	432	137
24	Frohn	6	151	425	136
25	Boyle	6	147	410	134

ADVERTISE in The Desert Sun for
BEST RESULTS.

DR. V. LEE EVITTS

SURGICAL CHIROPODIST

FOOT ORTHOPODIST

Announces the Moving of His

Office in Palm Springs to

CHRISTINE and DON'S



Cheerio
A CHEERFUL
LITTLE
EARFUL

(By Philip Kasper)

CHEERIO SAYS:

From the time you are born
'Till you ride in a hearse,
There's nothing so bad
It couldn't be worse.

For if rheumatism in your limbs
At times your happiness bedims,
Do not frown or fret and cuss—
What if you were an octopus?

Be patient when your throat is sore;
You haven't any cause to roar.
It's like that, should make you laugh—
Be thankful, you are no giraffe.

If the toothache bothers you,
Remember that your teeth are few;
Compared to those, which we remark,
Are on the jaw bone of a shark.

When bunions lump your toes and
feet
Bear them with resignation sweet;
For you are fortunate, indeed—
Suppose you were a centipede?

This is just our simple plan
For you try it, since you can,
And if it doesn't do you good,
We're sorry, but we thought it would.

Those Internal Workings
A duchess, I know, named Perkins
Had a great fondness for gherkins.
We went to a tea
And she ate twenty-three,
Which picked her internal workin's.

And as we sat there till three,
It was just as I feared it would be.
The rumblings abdominal,
Became quite phenomenal,
And everyone stared so at me.

Laziness Overworked

A farmer did his spring plowing
With an ox and a mule. Their teaming
was excellent until one day the
ox decided to perpetrate pernicious
torpidity and stall off in his stall as
a sick bovine. The kindly farmer
noticed the languid condition of the
ox and before leaving the barn with
the mule to plow, thoughtfully, fresh-
ened the bedding and rationed the ox
with hay, corn and bran. All day long
the ox lay blinking his eyes, swishing
his tail and chewing his cud.

In the evening when the mule re-
turned from the field, the ox ques-
tioned him, how he and the farmer
fared. The mule replied: "We got
along all right but it was a heap
harder doing it all alone." The ox
was pleased the plowing could be done
without his aid, for after all, it was
swell resting and eating, and so he
put up a bluff for two more days and
always the kindly farmer, grubbed
him with hay, corn and bran, and all
day long the ox lay blinking his eyes,
swishing his tail, and chewing his end.

In the evening of the third day
when the mule was retired, the ox
further interrogated his companion.
"Well, how did you get along today?"
"We got along the same as usual, it
wasn't so easy going alone and I'm
tired," replied the mule. "Did the
farmer say anything about me?" "No,
he didn't say anything to me about
you, but he had a helluva long talk
with the butcher on the way home.

P. S.—We wonder sometimes, when
knifing some steaks whether they've
lost their tender sensibilities through
age or laziness. Of course the old
adage still holds good. "It's tough to
pay 50 cents a pound for steak, but
it's tougher at 25."

California Flyers, Inc., School of
Aviation flew in with a party last
Sunday from the Los Angeles Mu-
nicipal Airport to Palm Springs.
Those making the trip were Dick
Relf, Wilshire Sign Company; Myrtle
D. Minis, Tommy Ostermaier, instruc-
tor; Gene W. Oehlmann, Harley W.
Lamay, Joe Swinney, instructor, New-
ton Bell, Cross Seely, chief pilot, and
Bob Janes. The group dined at the
Royal Palms and were joined by Mrs.
Clema Granger of Palm Springs.

Mr. and Mrs. W. H. Weale of Bel-
mont Shore, Long Beach, were the
week-end guest of Miss Helen Mc-
Ewen.

Last Monday evening, Mrs. M. D.
Traylor, on Baristo Road, entertained
Mr. and Mrs. James Geggie, Mrs. H.
Geggie, Annette and Margaret Tray-
lor, H. Dorsett and Ralph E. Hall, III.
Games and refreshments added to the
evening's diversion.

Public Stenographer — Helen Mc-
Ewen, Desert Sun Office. Phone 3594.

**Operatic Star
Locates Here**

Mme. Rosemary Glosz has leased the
home of her parents, Mr. and Mrs.
Imre C. Glosz, on Valmonte del Sur,
for one month, and will spend a short
vacation period at Laguna Beach.
Mme. Glosz is an operatic singer of
note, who has received European
training from many of the best teach-
ers of the Old World. She has studied
with the famous Lili Lehman of Ber-
lin, Germany, whose studio of train-
ing was so well known that the best
of artists were drawn to that center
of culture.

Seven years ago last July, Mme.
Glosz made her operatic debut at the
Opera Comique in Paris, being the
last American singer to be engaged
by Carre before the close of his long
career of over 30 years as manager
of the Opera Comique. Carre dis-
tinguished himself when Mary Garden
was employed as the first American
singer engaged by him to sing in his
theatre.

Mme. Glosz was the only other
operatic star singing with Grace
Moore in the Sextette from Lucia in
"One Night of Love." She has also
appeared in concert with the Philhar-
monic Orchestra of Los Angeles, better
known in New York, Mme. Glosz
has given 1,000 performances of the
"Merry Widow."

She was the wife of the late Judge
Donald C. Ross, who served the city
of Milwaukee for many years.

**West Coast Church
Of The Air To
Broadcast Sunday**

Los Angeles.—A Pacific Coast broad-
cast of the West Coast Church of the
Air of the Columbia Broadcasting
System will be conducted on Sunday,
January 30, at 8 a.m., from Seattle,
by Hugh T. Campbell, Christian
Science committee on publication for
the State of Washington. The radio-
cast will be given over KNX, Holly-
wood.

Another program of Christian Sci-
ence will be given over KFWB, Holly-
wood, on Sunday, January 30, at 4:30
p. m., under the direction of the
Christian Science committee on pub-
lication for Southern California by
courtesy of the Federation of Protes-
tant Churches of Los Angeles. This
broadcast will be conducted by Har-
ris W. Taft, first reader of First
Church of Christ, Scientist, of Santa
Monica, and he will be assisted by
Mrs. Arlwyn Hohn White, the soloist,
and Miss Arts M. Rogers, the organist
of the church.

E. M. Sellom, of London, England,
together with his daughter and son-
in-law, Mr. and Mrs. W. P. Brown of
La Jolla, flew in from San Diego, with
Clarence Prescott, for a short visit
with Mrs. Clema Granger on Parcadero
avenue. Mr. Brown is president of
the Association of Gliders Club of
Southern California and has a glider
airport at Torrey Pines.

29 Palms

Information
• ACCURATE • UNBIASED
• DEPENDABLE

**Schneider-Bunker
Company**

Complete Real Estate Service
JOHN McMANN
DON CAMERON
Palm Springs Representatives
In F. R. Greenleaf Office
N. Palm Canyon Drive

**PORTABLE
Flood
Lights**
For Maximum Enjoyment
of Night Sports
• Blend Portable Flood
Lights and Standards
—FOR—
• BADMINTON
• TENNIS
• OUTDOOR LIGHTING
Lightweight (only 23 pounds).
Stronger Than Iron Pipe.
Standards Easily Adjusted.
Telescopio Design.
Simple To Relamp.
Economical To Own and Operate
The Outdoor Lighting
Sensation
Phone For Free Demonstration
Without Obligation,
Phone
Office 5342, Res. 3053
Homer Jenkins
Electrical Contractor
S. Palm Canyon Drive
Next to Dill Lumber Co.
ON DISPLAY
at
RAMON TRAILER PARK
East Ramon Road

**Many Guests At
Smoke Tree Ranch**

Among the guests at Smoke Tree
Ranch during the past week were the
following: Mr. and Mrs. D. J. Bogard,
Mr. and Mrs. Henry L. Gunther,
Mr. and Mrs. H. C. Nicholson, Mrs.
W. E. Keller, and Miss Bush, all of
Los Angeles; Hugh Macdonald, of
Beverly Hills; Mrs. R. P. Joy, Mrs.
R. P. Joy, Jr., and Mr. T. B. Joy, Mr.
and Mrs. Donald Alexander, of Gross
Pointe, Michigan; W. E. Gleason of
Detroit, Michigan; Sir Arthur New-
sholme of Worthing, England; Mr.
and Mrs. J. B. McCullough of Steubenville,
Ohio; Mr. and Mrs. W. L. Campbell and
James Campbell of Seattle, Washington.

Mrs. H. E. MacCaughey, Mrs. R.
G. Hutchison, of San Mateo; Mrs. H.
A. Graham, Mrs. W. W. Watt, of Long
Beach; Miss Evelyn Meade, Miss
Rita Carlos, James W. Archer, Mrs.
Jessie McNab Kerrigan, Dr. and Mrs.
Ralph Soto-Hall, Murray Brookman,
Mrs. W. B. Swett, all of San Francisco;
Mr. Gerald Fitzgerald, of West Los
Angeles; Mr. and Mrs. John H. Fisher,
Mr. George Wood, of Pasadena.

Guests visiting Smoke Tree Ranch
residents during the past week were:
Rev. and Mrs. H. C. Zeis, of Steubenville,
Ohio, at the Jerome Cowans home;
Mr. and Mrs. L. A. Morgan of Detroit,
Michigan, and Mrs. Esther K. Morris,
and daughter, Dorothy, of Asheville,
North Carolina; Mr. and Mrs. E. F. Leigh of Los Angeles, at
the home of Dr. and Mrs. F. W. Sawyer.

Phil Ormsby, Ruth and Les Stoefen
may be seen dashing in and out of
their respective abodes utilizing every
minute to make ready for the grand
opening of the Palm Springs Tennis
Club, February 5.

**BEAUMONT HOPES
FOR CITY MAIL
DELIVERY**

Now that the Beaumont post office
has reached the point where receipts
exceed \$10,000 a year, Beaumont
Chamber of Commerce has again
made application to the post office
department in Washington, through
Postmaster Ellen C. Martin, for de-
livery service in the city limits.

Party for Lowell Stormont, Paul Ferrel
and T. W. McFarlane and those in
the party included Dutch Smith, Vera
Waterman, Verna McGuire and John
Lamb.

Mr. and Mrs. Charles Bacharach en-
tertained Mr. and Mrs. Harry Grabiner
and daughter, June Travis, Max
Schwarz, Frank Bogert and Mrs. Joe
Grabiner.

Mr. and Mrs. Robert Ransom enter-
tained a large group of friends at a
huge round table, among whom were
Mr. and Mrs. C. A. Jardine, Mortimer
Easton, Anthony Burke, E. C. Adams,
Mrs. J. V. Springer, Mr. and Mrs. Jas.
Clune, Nico Charisse, Mrs. Richardson
Baldwin, Harry H. M. F. Batchelor,
and Mrs. Henry W. Burritt.
Miss Helen Lindsay gave a farewell

PALMER STEEL BUILDINGS

Homes of Cellular Steel Construction

RALPH A. NESMITH

Palm Springs, Calif.

Office . . . 6801 Residence . . . 6721

Inherent Security Against

Fire	Cyclone
Termites	Earthquake
Dry-Rot	Depreciation

Hotel Del Tahquitz Barber Shop

"No more mugs or lather brushes!" . . . We use Elec-Tro-Foam, the
modern, sanitary method.

SHOES SHINED—Shoes Called for and Delivered.

Six years in the same location in Palm Springs. Phone 221

A. J. MORLEY, in charge.



(Reconditioned and Guaranteed)

Used Cars and Trucks

2-Day Money-back Guarantee
See These Cars Before You Buy

Schilling Motor Sales

AUTHORIZED DEALERS

N. Palm Canyon Drive Palm Springs Phone 4194

**El Mirador Guests
Catch Trout For
Their Picnic Lunch**

Guests of El Mirador the past week were the
following: Mr. and Mrs. William Chase,
Beverly Hills; Mr. Watson Smith, Los Angeles;
Mr. and Mrs. F. Thiele and Mr. Marvin Connell, MGM
Studios, Hollywood.

Recent arrivals who expect to spend
some time enjoying desert sunshine are:
Mrs. Esther C. Gautier and daughter,
Beverly Hills; Mr. and Mrs. George Sutter, Fresno, Calif., and Mr.
and Mrs. Murray Innes, Jr., Atherton, Calif.

Those who shall be here for an ex-
tended visit include Mr. and Mrs. W.
B. Frey, Toledo, Ohio, who have as
their guests, Mr. and Mrs. C. A. Hib-
bert, San Francisco; Mr. and Mrs. George Conover and daughter, Miss
Emmy Lou, Calumet City, Illinois.

H. Wilson and Dick Hogan, Holly-
wood, were guests for the week-end.
Dick Hogan, a coming young movie
star, just completed the picture, "Sat-
urday's Hero."

Miss Jane Stanton, Jaque Virgil,
Jane Richtor, Hollywood, were week-
end guests. Jane Stanton, junior tennis
champion, played two exhibition
matches, one on Saturday afternoon
and one Sunday.

Phil Ormsby, Ruth and Les Stoefen
may be seen dashing in and out of
their respective abodes utilizing every
minute to make ready for the grand
opening of the Palm Springs Tennis
Club, February 5.

For a change from the usual run of
picnics El Mirador guests made a tri-
to the Rainbow Angling Club near Red-
lands, where, as guests of Warren
Pinney, they caught their own trout
lunch. Each guest fished in the bub-
bling mountain waters at the club until
he caught two trout, which were then
fried and eaten for lunch on a long table
which was covered with other food brought from the hotel.

Among those on the picnic were Mr.
and Mrs. Stanley Barbee of Beverly
Hills, Mr. and Mrs. Jack Beatty of
Stockton, Mr. and Mrs. C. A. Bonner
of San Francisco, Miss Hilda Bes-
serich, A. B. Weissborn of Appleton,
Wisconsin, Mr. and Mrs. Charles
Bacharach of New Orleans, Mr. and
Mrs. Roscoe Keffer and daughter,
Betty, of New York City. Mr. and Mrs.
L. M. Flesh of Piqua, Ohio; Mr. and
Mrs. William Haze, Beverly Hills, Mr.
and Mrs. A. S. Henry and Miss Vir-
ginia Smith of Greenwich, Conn.;
Miss Evelyn Patricia McMahon of San
Francisco, Mr. and Mrs. W. J. Ralston,
Los Angeles, Lowell Stormont, Paul
Ferrel of Indianapolis, T. W. Mc-
Farlane of San Francisco, Mr. and
Mrs. H. R. Dingwall of Maine, and
Mr. and Mrs. James Stradling of At-
lantic City, New Jersey.

The largest fish was caught by Mr.
A. B. Weissborn who, with the as-
sistance of Mr. Dingwall, finally landed
the large trout which he had
most dexterously played until he was
nearly exhausted.

The San Diego museum can't figure
out what to do about those ancient
Indian corn grinders.

Every time they put some corn in
the rock bowls so the public will know
what they were used for, mice get
into the exhibit cases and eat it up.

Old Sol

is EMPEROR
of all he surveys
(and he surveys
everything) at

**CAMELBACK
INN AMERICAN
PLAN**

America's most distinc-
tive DESERT RESORT
—located in the "Heart
of Cactus Land" — 11
miles from
Phoenix, Arizona

Under the friendly manage-
ment of JACK STEWART

**THRIFTY
5c-10c-25 and up
STORE**

Kenneth DuBose, Prop.

**WALTER WORDEN
Jeweler**

Next to Safeway

**Florence Peake
Cottage 25—Golf Hotel****PALMISTRY
NUMEROLOGY**

INSTRUCTION
in PALMISTRY
and NUMEROLOGY
Ask About My
Racing Chart

Phone 7322
for appointment

EXPERT WELDING

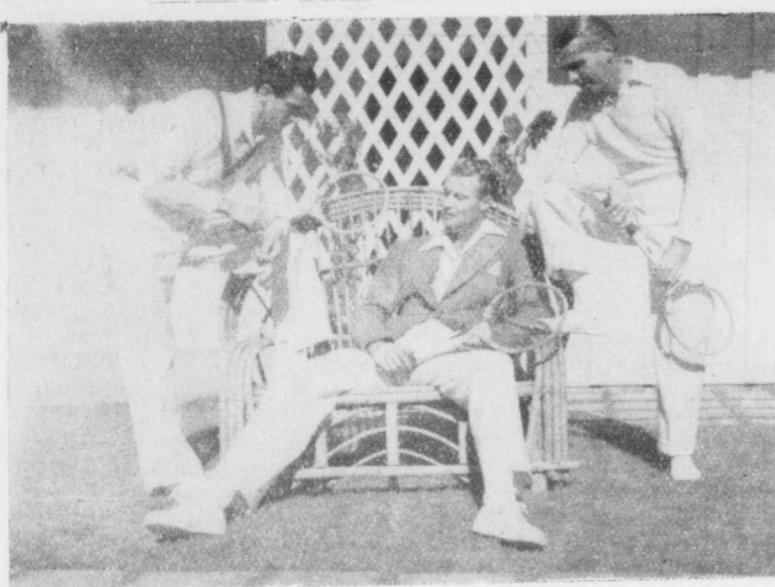
ELECTRIC and ACETYLENE
ENTIRELY PORTABLE

Will Call and Do Work at Your Job.
Also Fenders, Bumpers, Mufflers,
and all forms of auto welding.

E. O. McKinney

Phone 4362 P. O. Box 882
Headquarters at Faure's Garage
Palm Springs

YOUR PLUMBING



Left to right—Phil Ormsby, Les Stoefen and Fred Le Blond, Jr., who last week completed negotiations with Mr. and Mrs. Austin G. McManus, owners and promoters of the new Palm Springs Tennis Club, to lease the property for a five-year period ending on June 1, 1943.—Photo by Frank Partridge.

The New Palm Springs Tennis Club To Formally Open Gates February 5th With Exhibition Tennis and Driving

New Club Leased For 5 Years To Phil Ormsby,
Les Stoefen, and Fred Le Blond, Jr.

The beautiful and unique Palm Springs Tennis Club, one of the finest in the West, will officially open its gates for the first time on Saturday, February 5th, it was announced this week by Philip G. Ormsby, Lester R. Stoefen, and Fred Le Blond, Jr., lessees of the exclusive new club.

Many fine events have been scheduled for the formal opening day; among them being exhibition tennis matches, exhibition diving, and a cocktail party. The feature of the exhibition tennis will be a match between Les Stoefen, top ranking pro and one of the lessees of the club, and Sidney Wood. There will also be a double match, Stoefen and Joe Hunt vs. Wood and Jack Tidball. Harold "Dutch" Smith and Mickey Riley, Olympic diving champions, will do exhibition diving to the delight of all lovers of this graceful aquatic sport.

Two weeks later the club will hold its first dinner dance.

The Club is owned by Mr. and Mrs. Austin G. McManus, who conceived the idea for the club and promoted it and who last week leased the club property to Phil Ormsby, Lester Stoefen and Fred Le Blond, Jr., for a five year period.

Ormsby, the manager of the club, Stoefen, its tennis pro, and Le Blond, secretary and treasurer of the organization, are well known figures in the village and are very popular with villagers and guests alike.

The courts at the Palm Springs Tennis Club, three in number, are the finest concrete tennis courts in California.

They are chocolate brown in color, the color coming from an acid stain which was applied to the surface. The high wooden board fences that surround the courts on three sides are painted dark green. This color scheme is very easy on the eyes and also makes the white ball easier to see, thus making a faster game possible. The courts are open towards the mountains, there being no board fence on that side. This is an aid to the acoustic qualities of the courts which are marvelous. One can stand in the middle of the enclosure and clap his hands, and the report is like the loud crack of a whip. Good acoustics is one of the essentials of really fine tennis courts.

The setting of this new club is de-

lightful. It nestles in a cove at the foot of the mountains at the west end of Baristo Road. The club is completely inclosed. To the west tower the mountains, acting as a natural barrier. A small ridge extends out from the mountain at the south and joins the fence along the south side of the tennis courts. The east side is all fenced and this fence also runs along the north side of the tennis courts to the point where it joins the long narrow building that fills the gap between the mountain and the fence on that side.

The new club occupies five acres of choice land below and to the south of the A. G. McManus hillside residence.

The beautiful and spacious swimming pool of odd shape and the tennis courts form the principal sports area of the club. Both the courts and the pool were built by Paddock Engineering, Ltd., of Los Angeles and Palm Springs.

Above them on the hillside Lee Miller has built a stone walk 150 feet long. At one end of this is the handsome club house with its huge lounge, dining room and card room.

Adding to the natural beauty of the club is a small stream from Tahquitz creek which runs through the grounds.

There is adequate locker room, an office and tennis shop by the courts in the long narrow building at the north and one of the courts will be lighted for night playing.

The club represents an investment of approximately \$100,000 and has a notable list of members.

The entire designing of the beautiful club was done by the firm of Philip G. Ormsby-Lloyd Steffgen, Architects. This concern also designed the Frank T. Sole, Frank Morgan and William Gargan homes.

Philip Ormsby, youthful member of this firm, is the manager of the club.

To Lecture Here On Joshua Tree National Monument

The Desert Inn has engaged the services of Mr. John Culbert Faries to lecture on the Joshua Tree National Monument on Tuesday evening, February 8th, at 8:30 p. m.



ANNOUNCING THE OPENING OF THE NEW Palm Springs Tennis Club Saturday, Feb. 5, 1938



Promising to be one of the village's most popular and exclusive rendezvous, the Palm Springs Tennis Club nestles comfortably against the hills in the enchanting atmosphere of the romantic "Old Palm Springs."

Into the five acres that comprise the new club has been built championship tennis courts (some of the finest in California), a beautiful and unique swimming pool, spacious locker rooms, and a tennis shop. The terraces, club house, cafe and bar, and ramadas are built into the side of the mountain, affording a sweeping view of desert and distant hills.

OPENING EVENTS

Saturday, February Fifth

TENNIS MATCHES

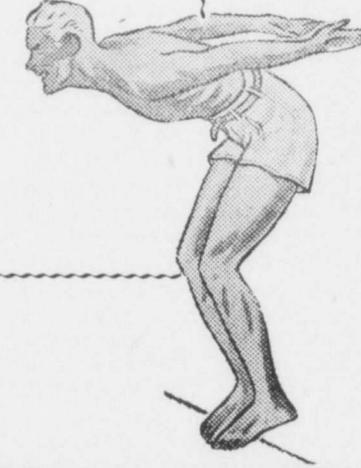
LESTER STOEFEN vs. SIDNEY WOOD
STOEFEN and HUNT vs. WOOD and TIDBALL

EXHIBITION DIVING

by
DUTCH SMITH and MICKEY RILEY
Olympic Diving Champions

PALM SPRINGS TENNIS CLUB

- PHIL ORMSBY, Manager
- LESTER STOEFEN, Professional
- FRED LE BLOND, Secretary



CONGRATULATIONS TO PALM SPRINGS

—AND TO—

MR. and MRS. AUSTIN G. McMANUS

(OWNERS and DEVELOPERS)

Upon the Completion of the Beautiful New

PALM SPRINGS TENNIS CLUB

• We are proud that we were chosen to put in the championship tennis courts and the unique swimming pool at this exclusive new club.

Los Angeles
Phone Hillside 7144

Paddock Engineering, Ltd.

Palm Springs
Phone 6966